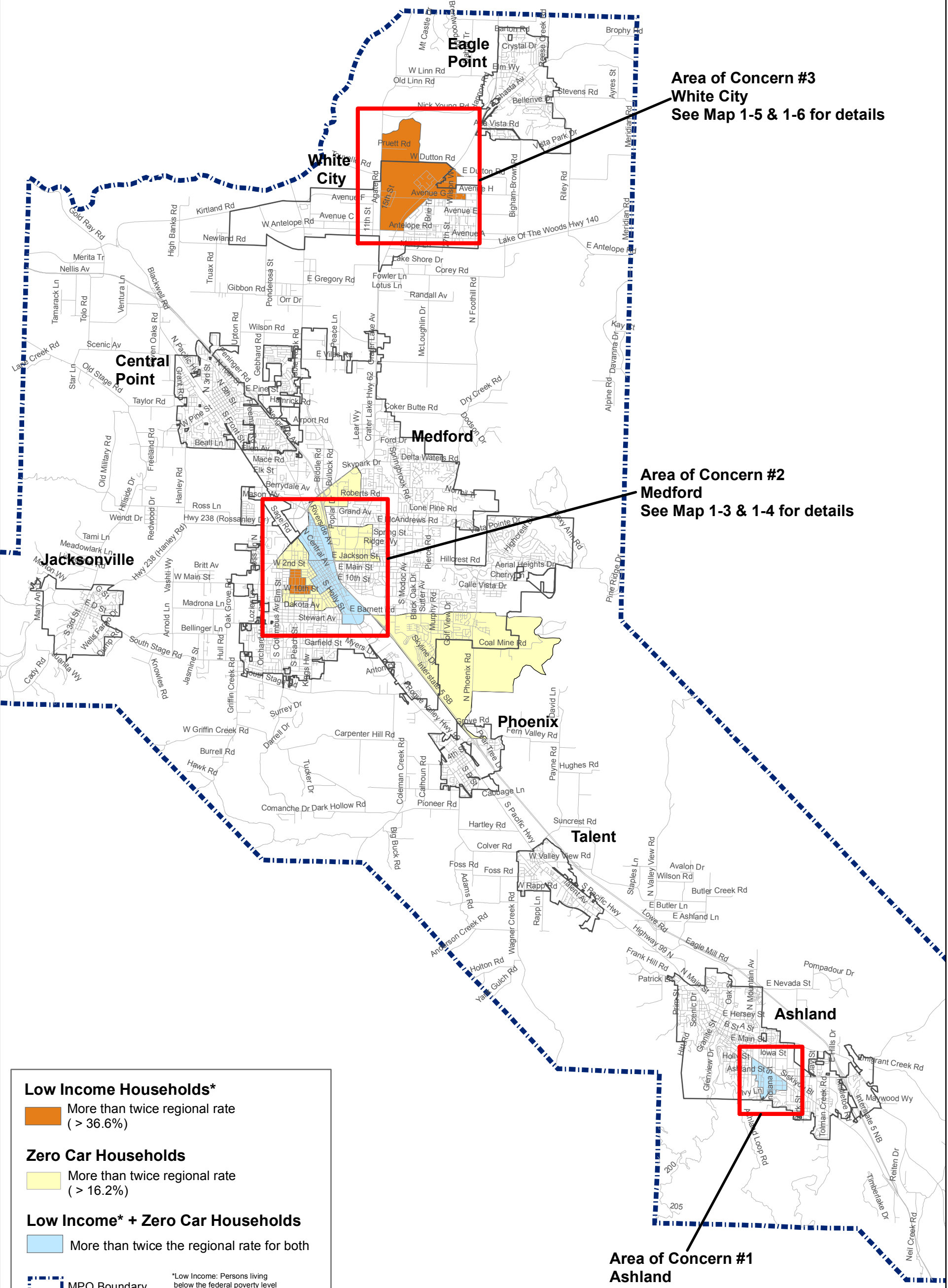


Map 1 Series: Transportation Needs Assessment
LOW INCOME



Area of Concern #3
White City
See Map 1-5 & 1-6 for details

Area of Concern #2
Medford
See Map 1-3 & 1-4 for details

Area of Concern #1
Ashland
See Map 1-1 & 1-2 for details

Low Income Households*

More than twice regional rate (> 36.6%)

Zero Car Households

More than twice regional rate (> 16.2%)

Low Income* + Zero Car Households

More than twice the regional rate for both

MPO Boundary

City Boundary

Roadways

*Low Income: Persons living below the federal poverty level



Map 1-1, Ashland
Area of Concern #1
LOW INCOME

Transit System

RVTD Transit Route

10 (30 min Service)

0.25

Miles

Low Income Households

More than twice regional rate
(> 36.6%)

Low Income + Zero Car Households

More than twice the regional rate for both
(>36.6%, >16.6%)



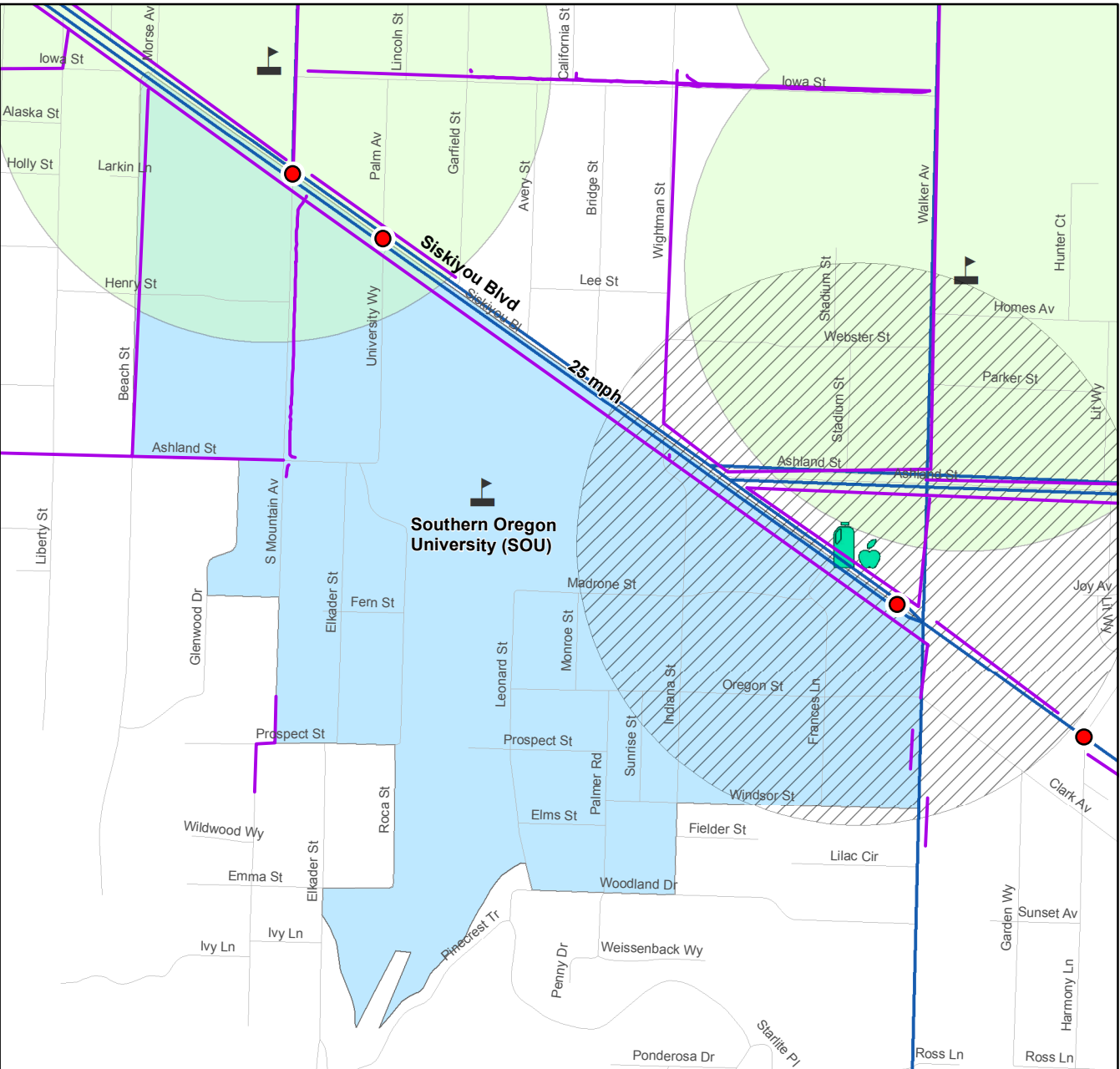
Grocery Store with 1/4 Mile Buffer



Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013



Map 1-2, Ashland
Area of Concern #1
LOW INCOME

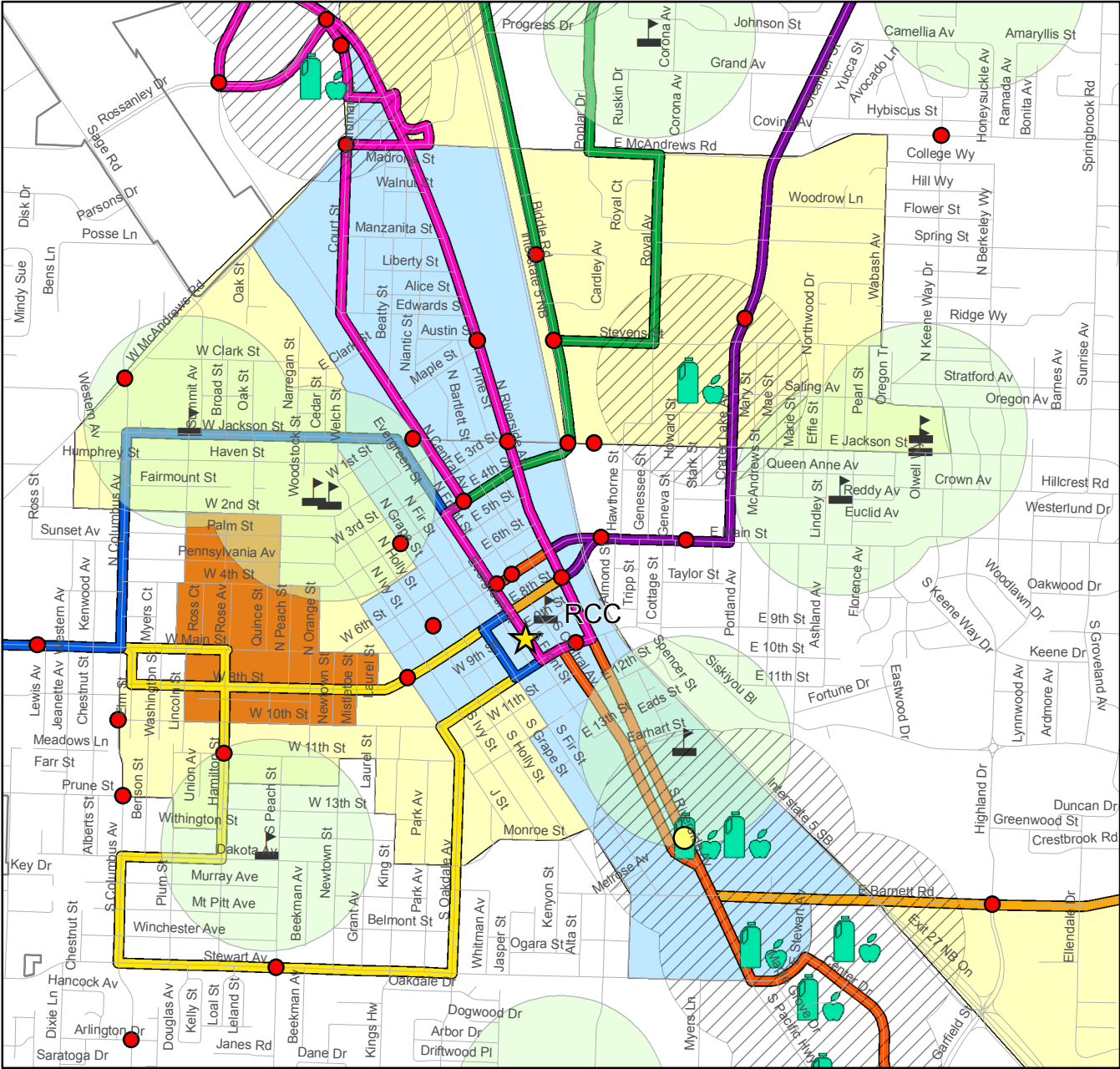
Bike/Pedestrian System
(Arterials & Collectors)

Bike Lane

Sidewalk

0.25

Miles



**Map 1-3, Medford
Area of Concern #2
LOW INCOME**

Transit System

RVTD Transit Routes

- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)

★ Front Street Station

0.25
Miles

Low Income Households

More than twice regional rate
(> 36.6%)

Zero Car Households

More than twice regional rate
(> 16.2%)

Low Income + Zero Car Households

More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013



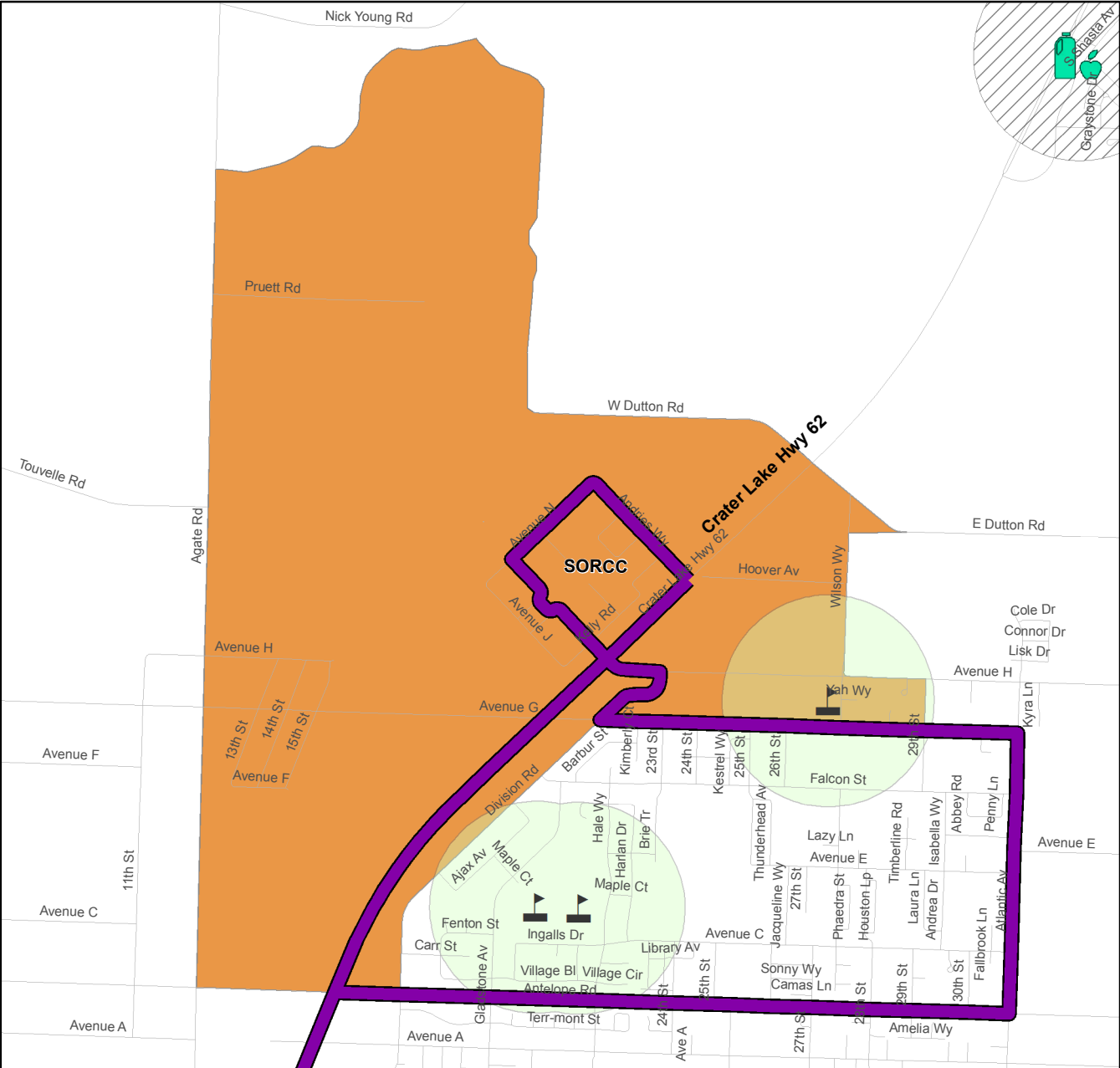
Bike/Ped Fatalities 2013

**Map 1-4, Medford
Area of Concern #2
LOW INCOME**

**Bike/Pedestrian System
(Arterials & Collectors)**

- Bike Lane
- Sidewalk
- Bear Creek
Greenway

0.25
Miles



Low Income Households

More than twice regional rate
(> 36.6%)

Low Income + Zero Car Households*

More than twice the regional rate for both
(>36.6%, >16.6%)

*None Located in Subject Area



Grocery Store with 1/4 Mile Buffer



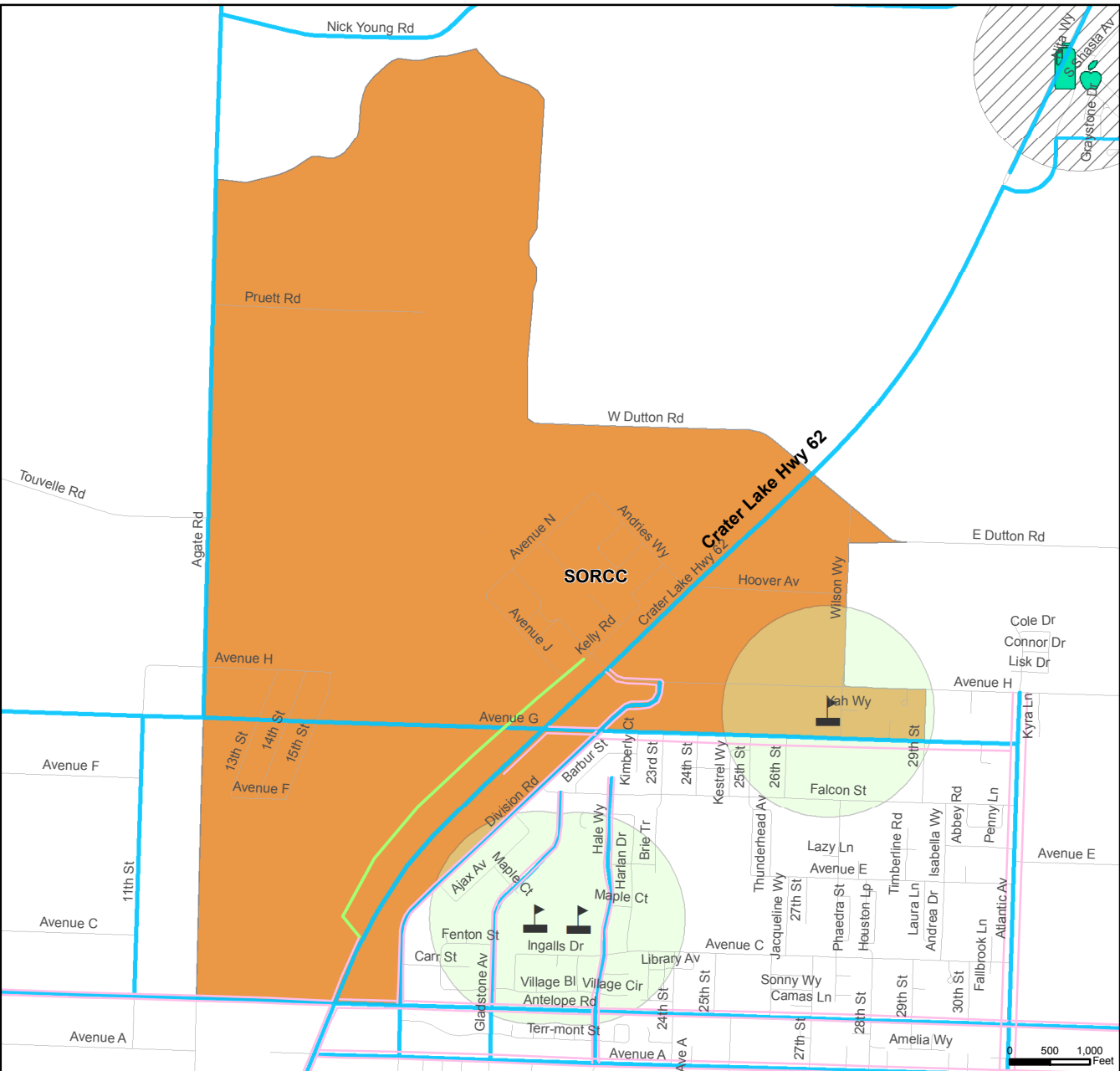
Public School
with 1/4 Mile Buffer



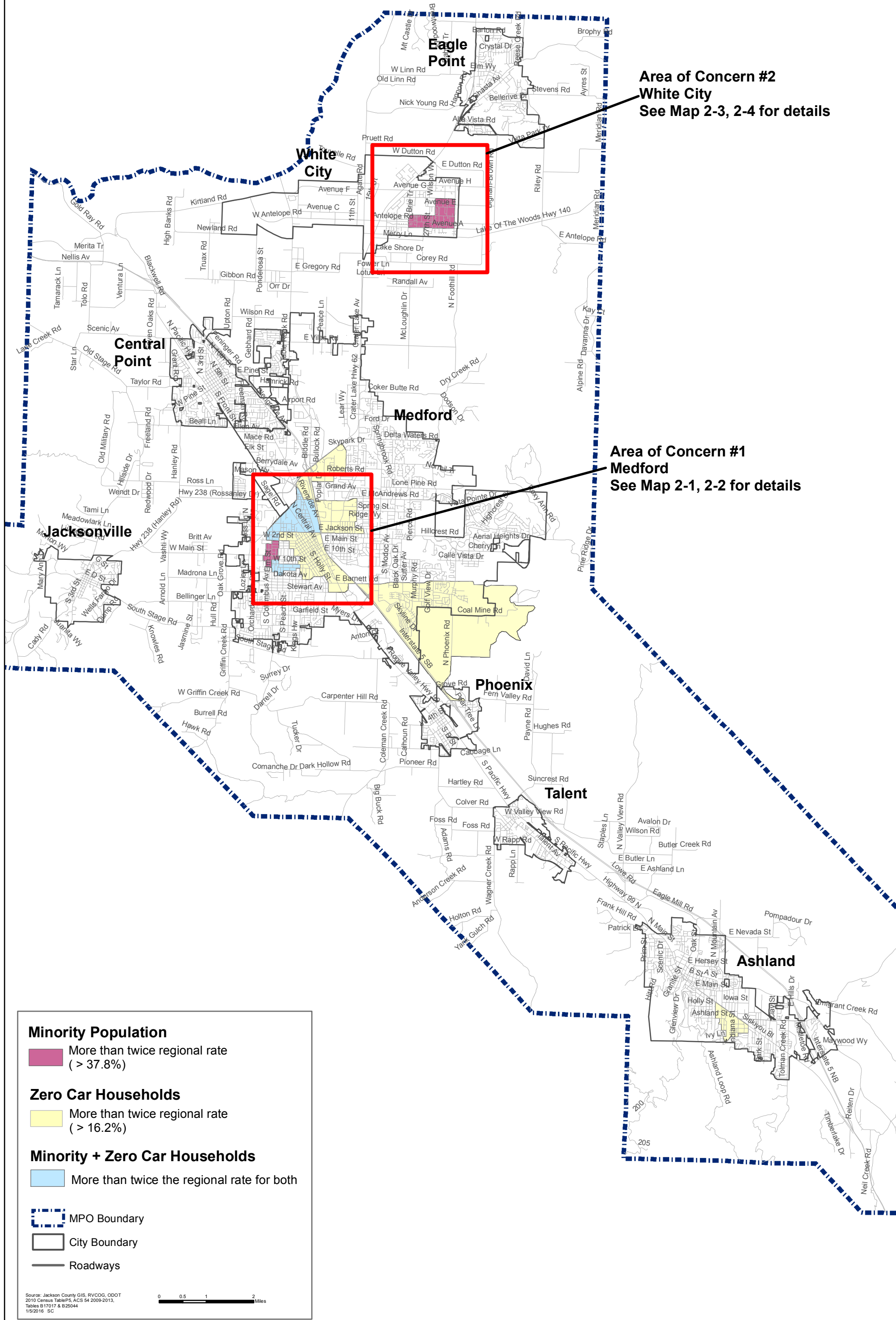
Bike/Ped Crashes 2013

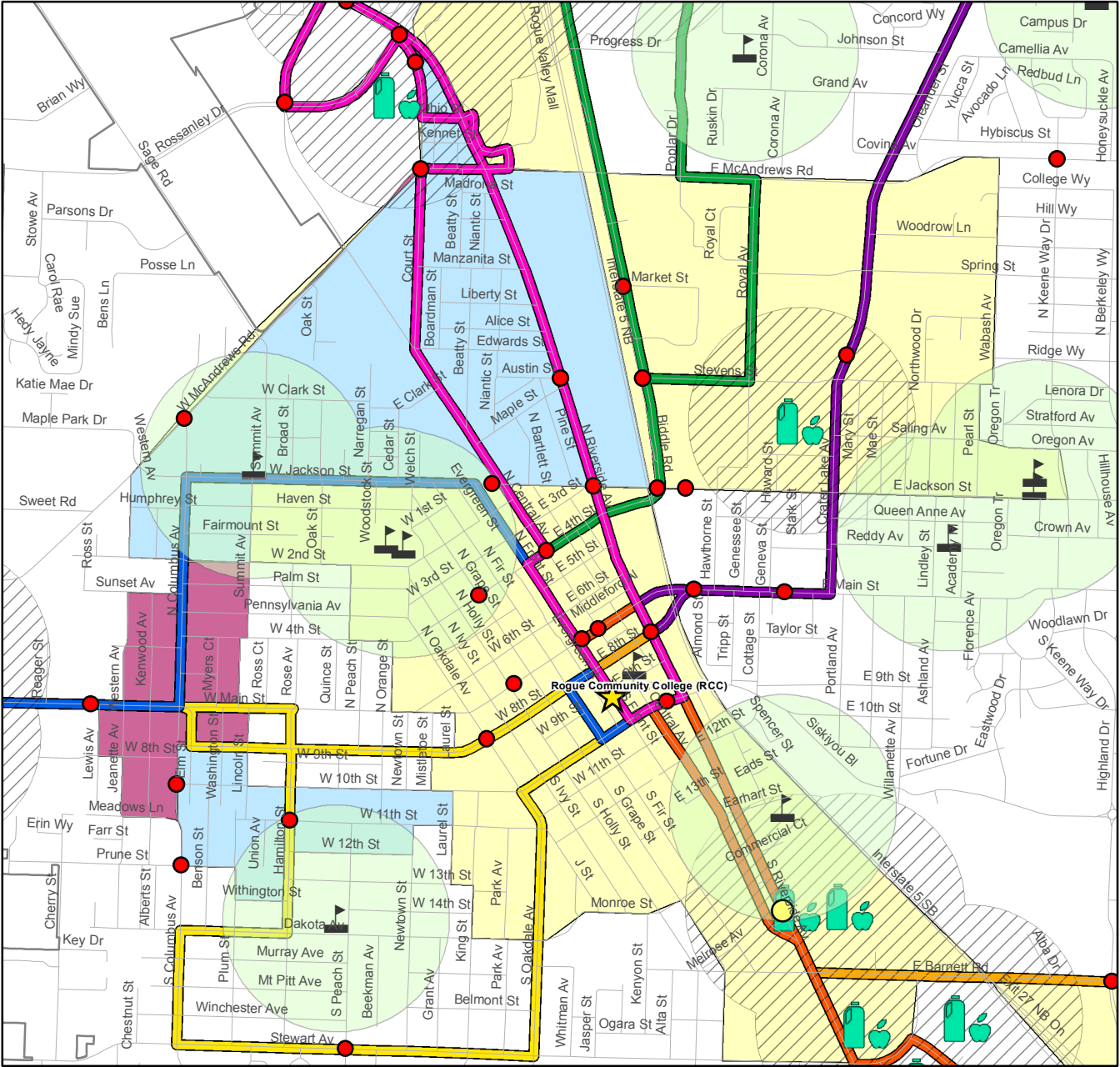


Bike/Ped Fatalities 2013



Map 2 Series: Transportation Needs Assessment
MINORITY





**Map 2-1, Medford
Area of Concern #1
MINORITY**

Transit System

RVTD Transit Routes

- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)

★ Front Street Station

0.25
Miles

Minority Population

More than twice regional rate
(> 37.8%)

Zero Car Households

More than twice regional rate
(> 16.2%)

Minority + Zero Car Households

More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



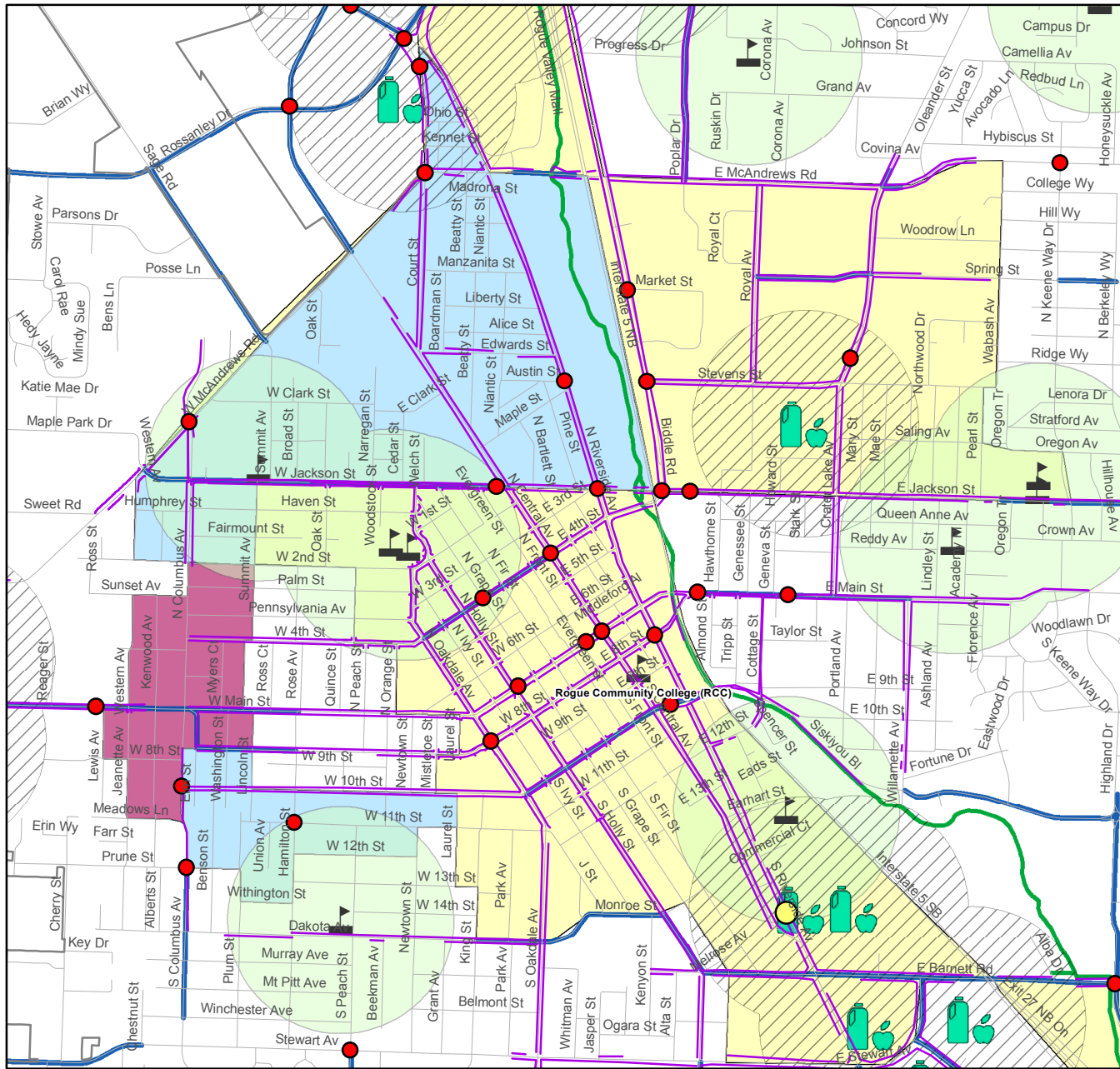
Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013



Bike/Ped Fatalities 2013

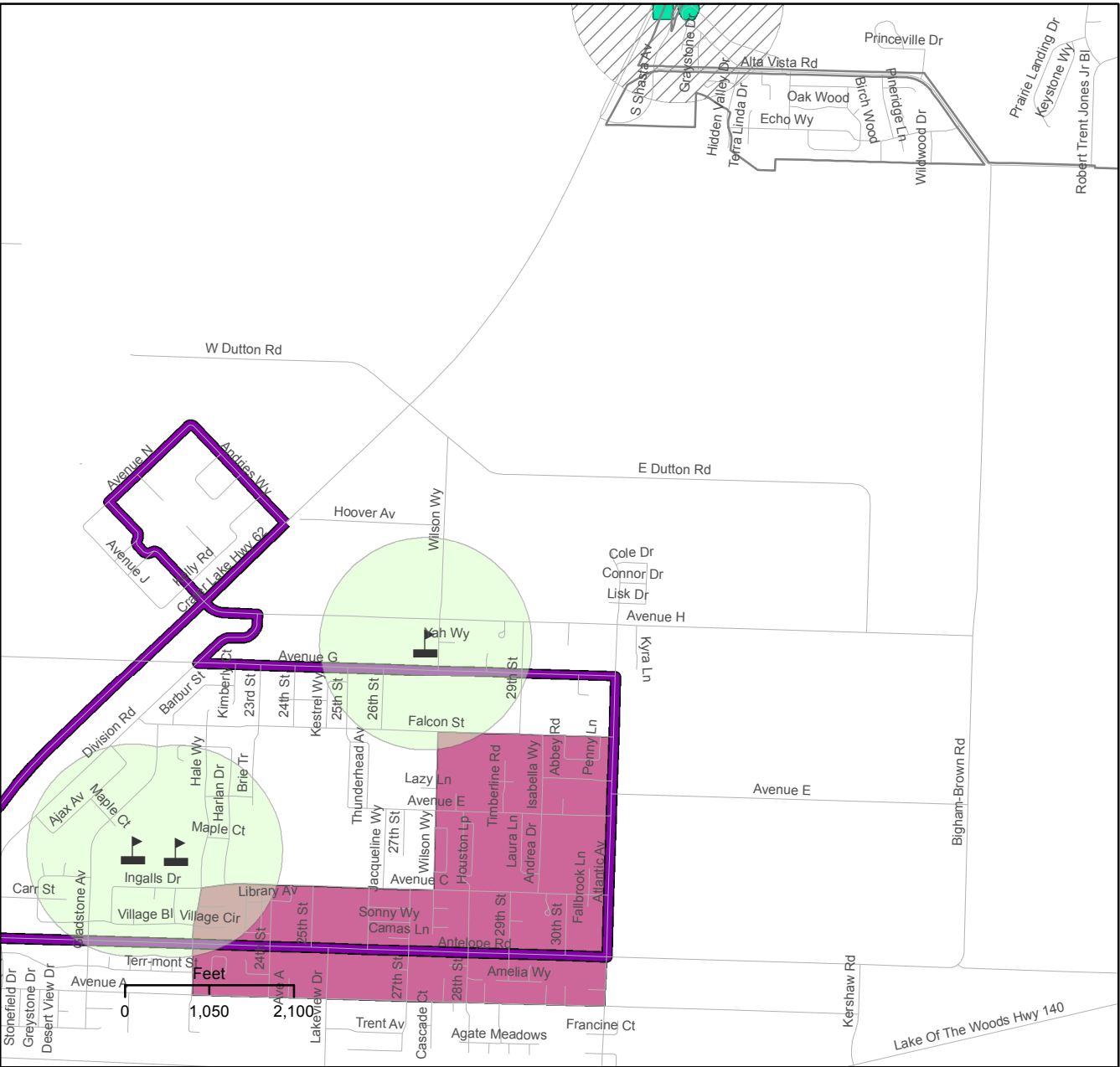


**Map 2-2, Medford
Area of Concern #1
MINORITY**

**Bike/Pedestrian System
(Arterials & Collectors)**

- Bike Lane
- Sidewalk
- Bear Creek Greenway

0.25
Miles



Map 2-3, White City
Area of Concern #2
MINORITY

Transit System

RVTD Transit Routes

60 (30 min Service)

0.25
Miles

Minority Population

More than twice regional rate
(> 37.8%)

Minority + Zero Car Households*

More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013*

* None Located in Subject Area

Map 2-4, White City
Area of Concern #2
MINORITY

Bike/Pedestrian System
(Arterials & Collectors)

Bike Lane

Sidewalk

Multi-Use Path

0.25
Miles

Map 3 Series: Transportation Needs Assessment
YOUNGER PERSONS (Under 18)

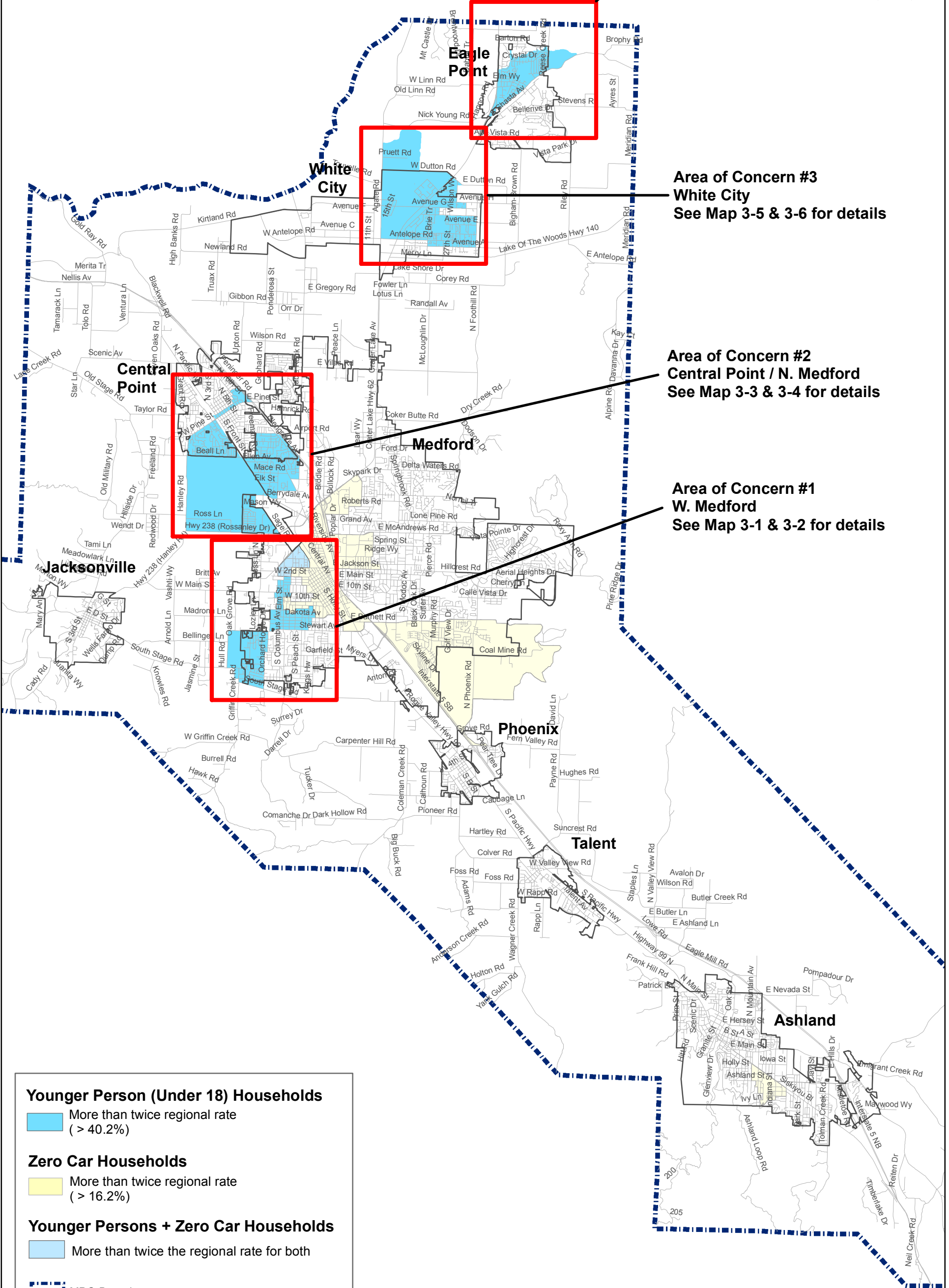
Area of Concern #4
Eagle Point
See Map 3-7 for details



Area of Concern #3
White City
See Map 3-5 & 3-6 for details

Area of Concern #2
Central Point / N. Medford
See Map 3-3 & 3-4 for details

Area of Concern #1
W. Medford
See Map 3-1 & 3-2 for details



Younger Person (Under 18) Households

More than twice regional rate
(> 40.2%)

Zero Car Households

More than twice regional rate
(> 16.2%)

Younger Persons + Zero Car Households

More than twice the regional rate for both

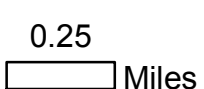
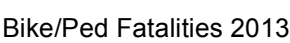
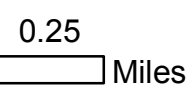
MPO Boundary

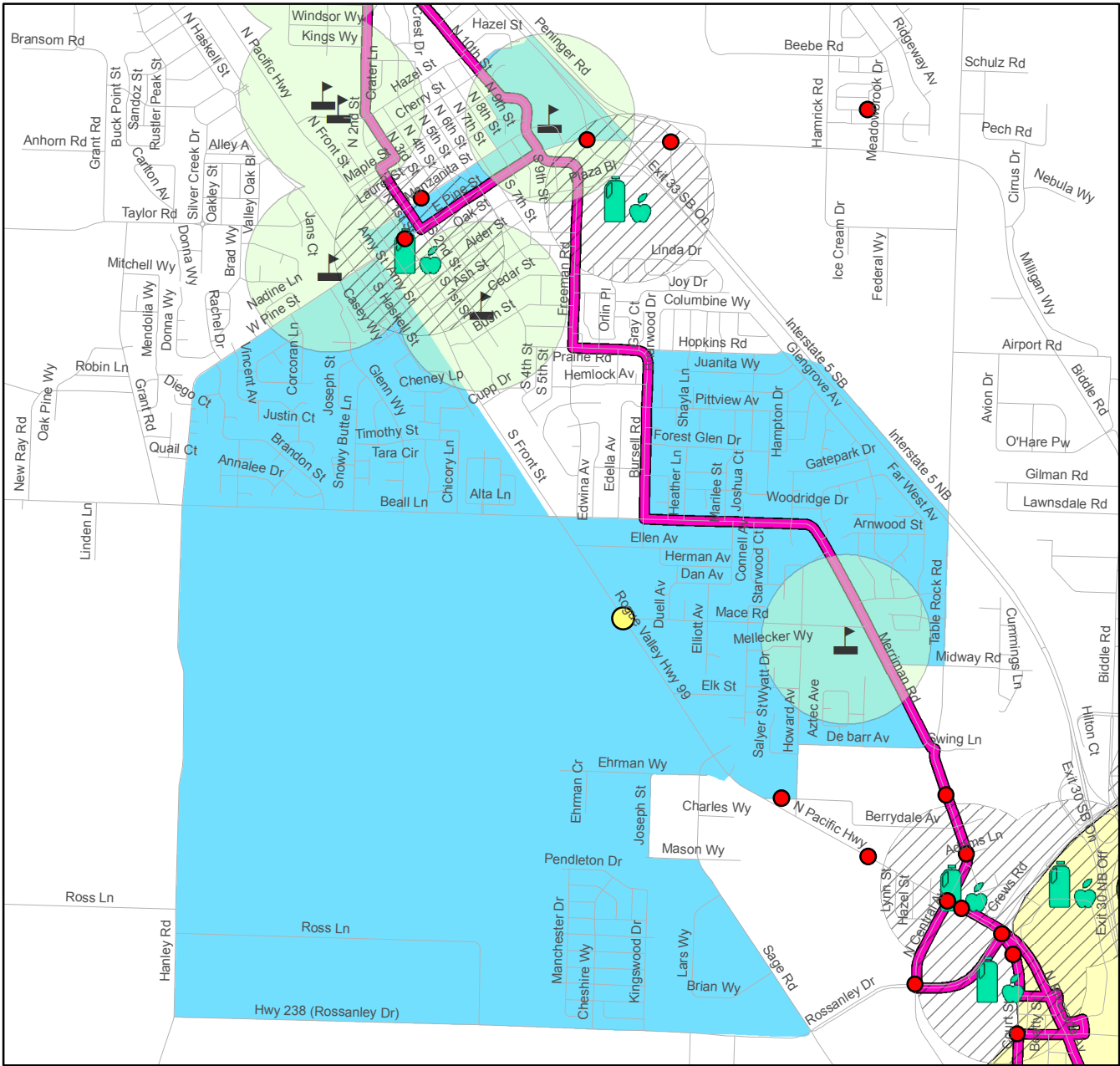
City Boundary

Roadways

Source: Jackson County GIS, RVCOG, ODOT
2010 Census TableP5, ACS 54 2009-2013,
Tables B17017 & B25044
1/5/2016 SC

0 0.5 1 2
Miles





Map 3-3
Central Point / N. Medford
Area of Concern #2
YOUNGER PERSONS

Transit System

RVTD Transit Routes

40 (30 min Service)

0.25
Miles

Younger Person (Under 18) Households

More than twice regional rate
(> 40.2%)

Zero Car Households

More than twice regional rate
(> 16.2%)

Younger Persons + Zero Car Households*

More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



Public School
with 1/4 Mile Buffer

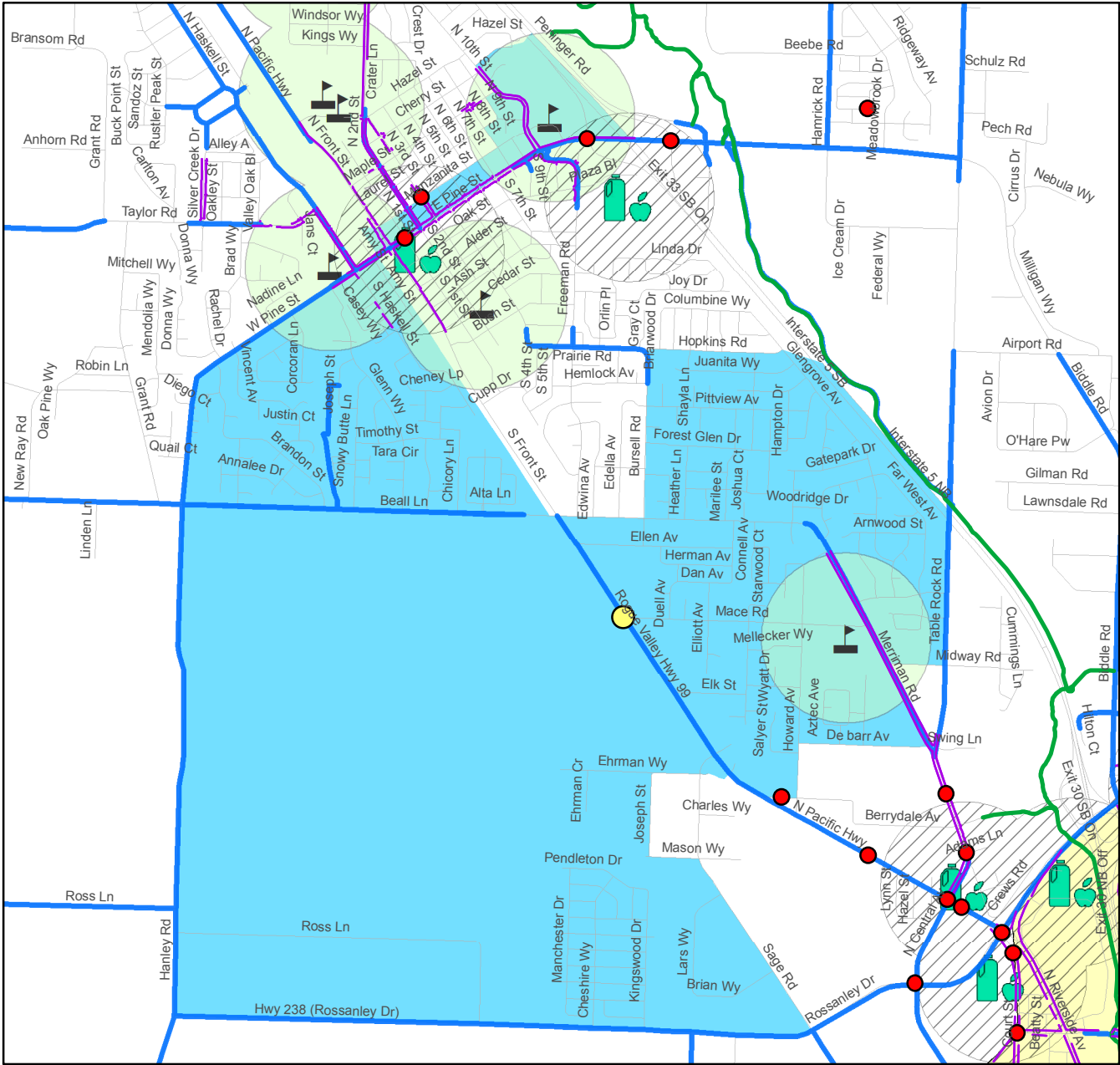


Bike/Ped Crashes 2013



Bike/Ped Fatalities 2013

* None Located in Subject Area



Map 3-4
Central Point / N. Medford
Area of Concern #2
YOUNGER PERSONS

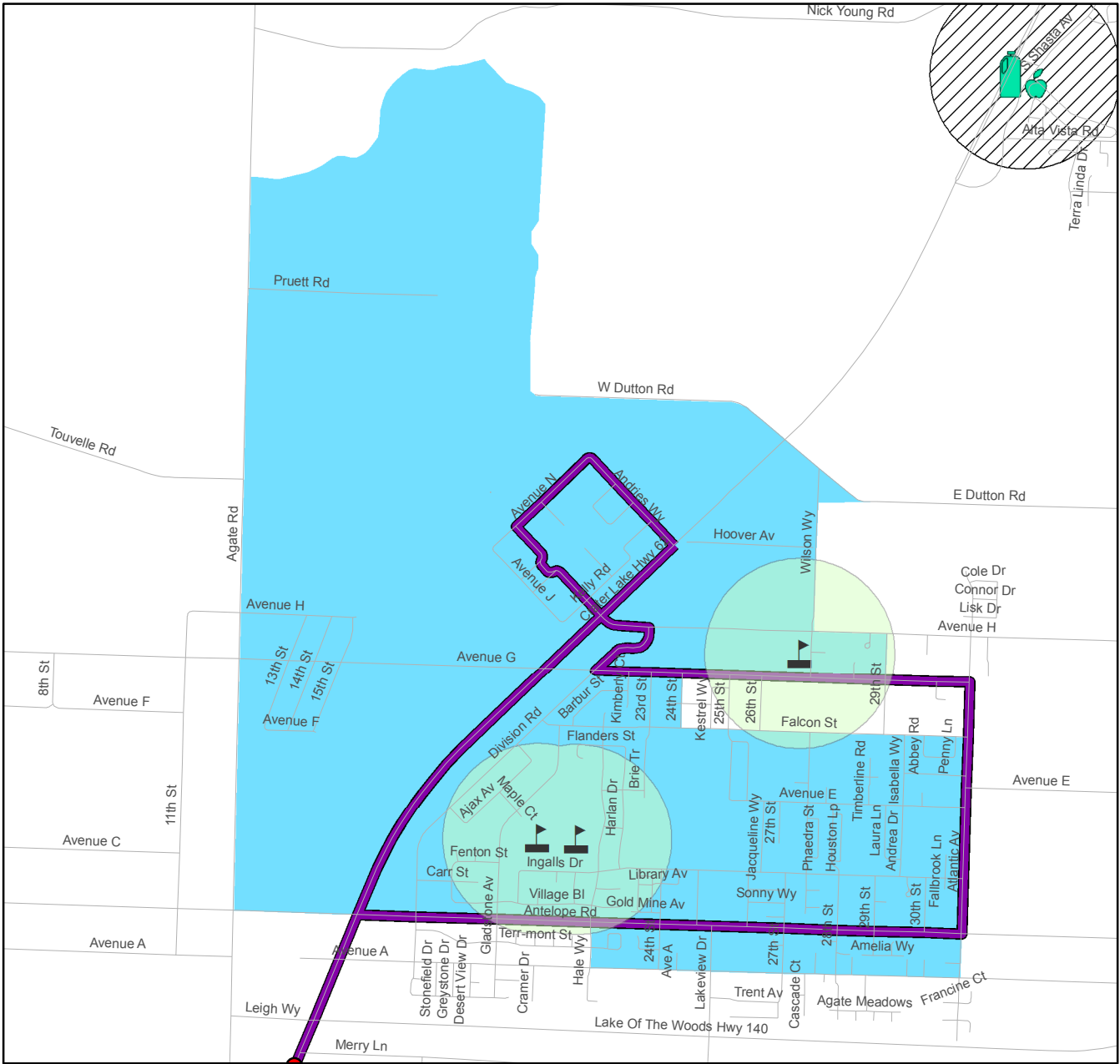
Bike/Pedestrian System
(Arterials & Collectors)

Bike Lane

Sidewalk

Bear Creek
Greenway

0.25
Miles

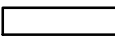


**Map 3-5, White City
Area of Concern #3
YOUNGER PERSONS**

Transit System

RVRTD Transit Routes

 60 (30 min Service)

0.25
 Miles

Younger Person (Under 18) Households

 More than twice regional rate
(> 40.2%)

Younger Persons + Zero Car Households*

 More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer

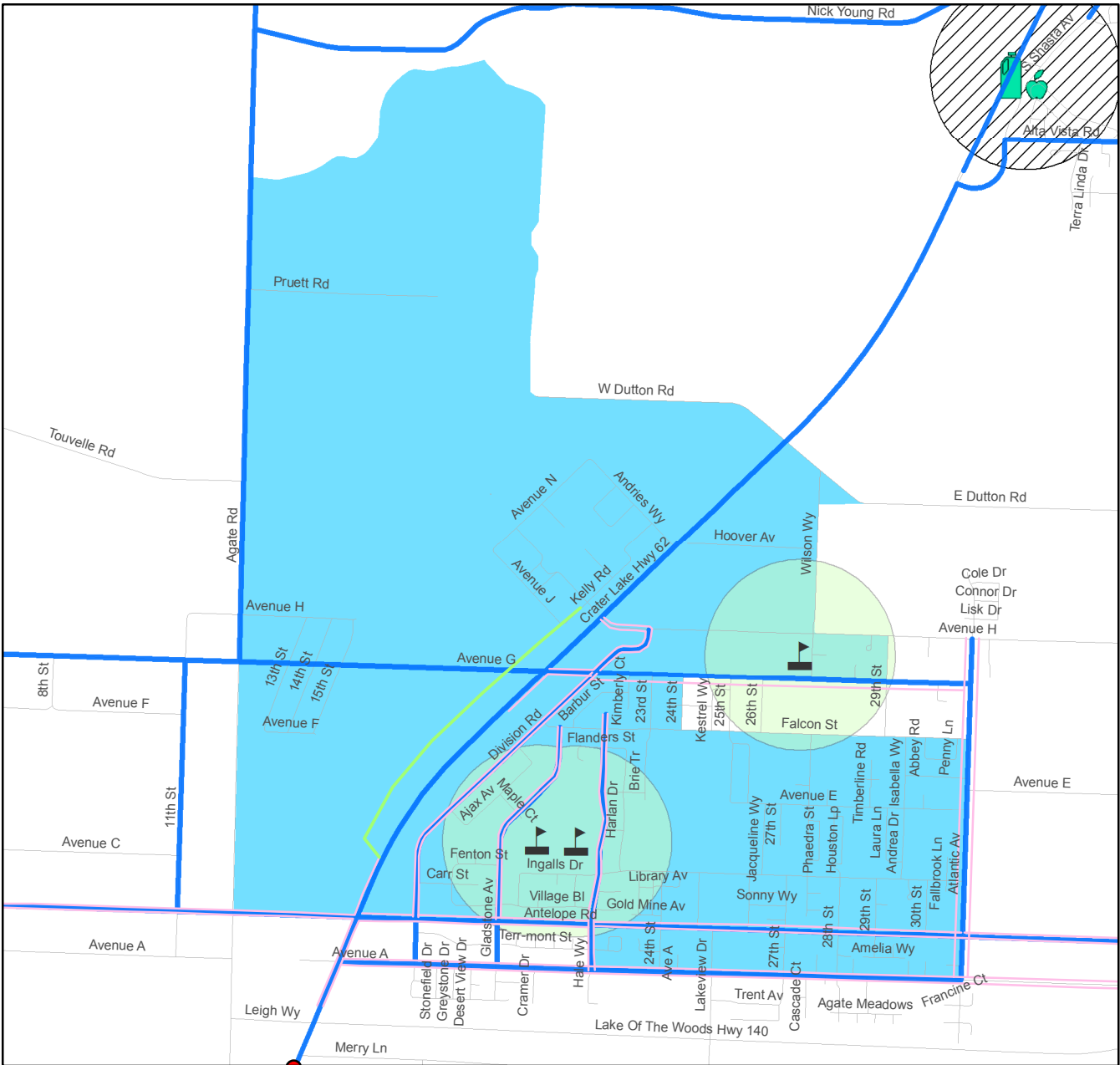


Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013*

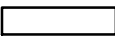
* None Located in Subject Area

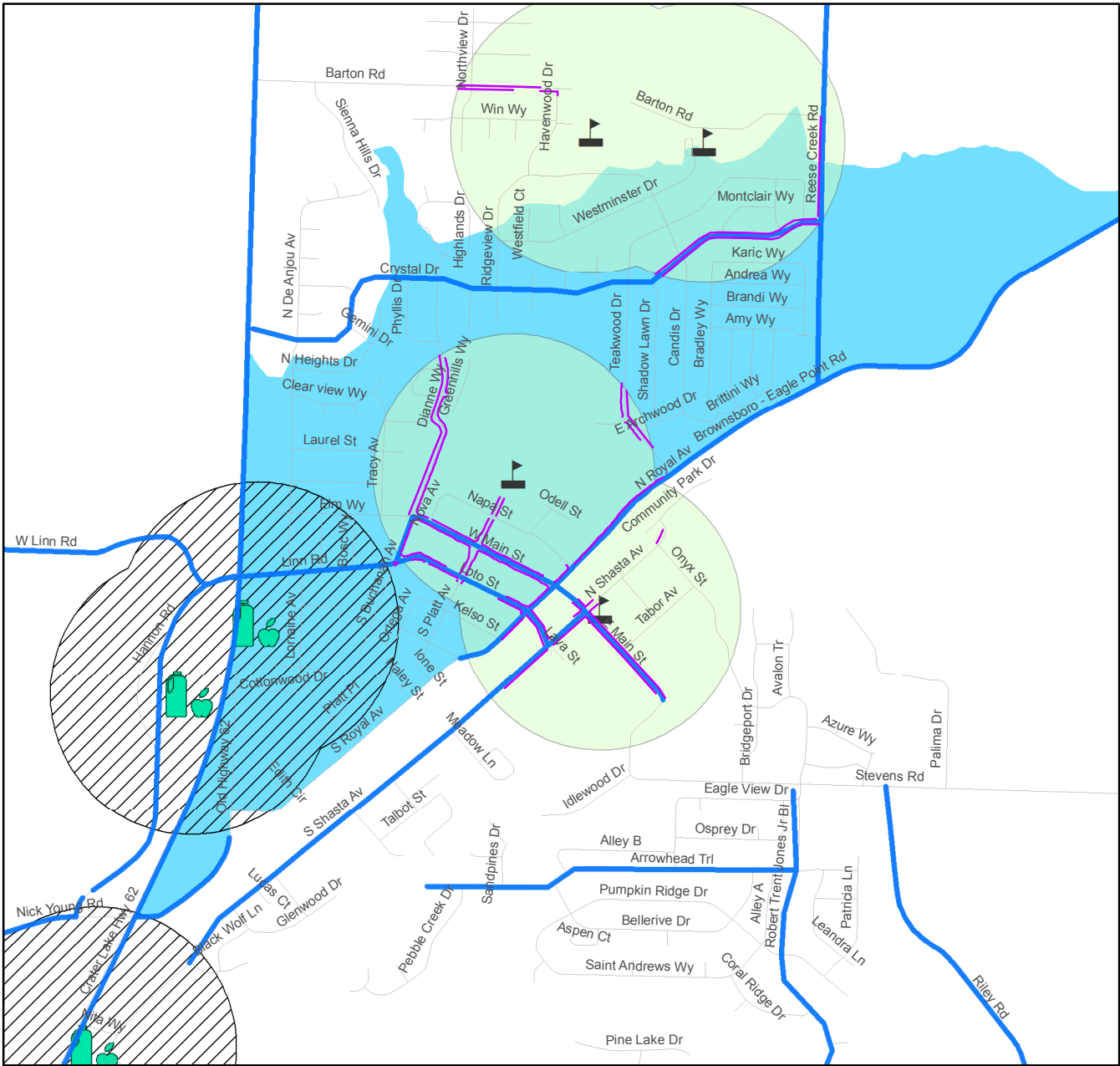


**Map 3-6, White City
Area of Concern #3
YOUNGER PERSONS**

**Bike/Pedestrian System
(Arterials & Collectors)**

 Bike Lane
 Sidewalk
 Multi-Use Path

0.25
 Miles



Map 3-7, Eagle Point
Area of Concern #4
YOUNGER PERSONS

Bike/Pedestrian System
(Arterials & Collectors)

- Bike Lane
- Sidewalk

(No Transit Service)

0.25
Miles

Younger Person (Under 18) Households

More than twice regional rate
(> 40.2%)

Younger Persons + Zero Car Households*

More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



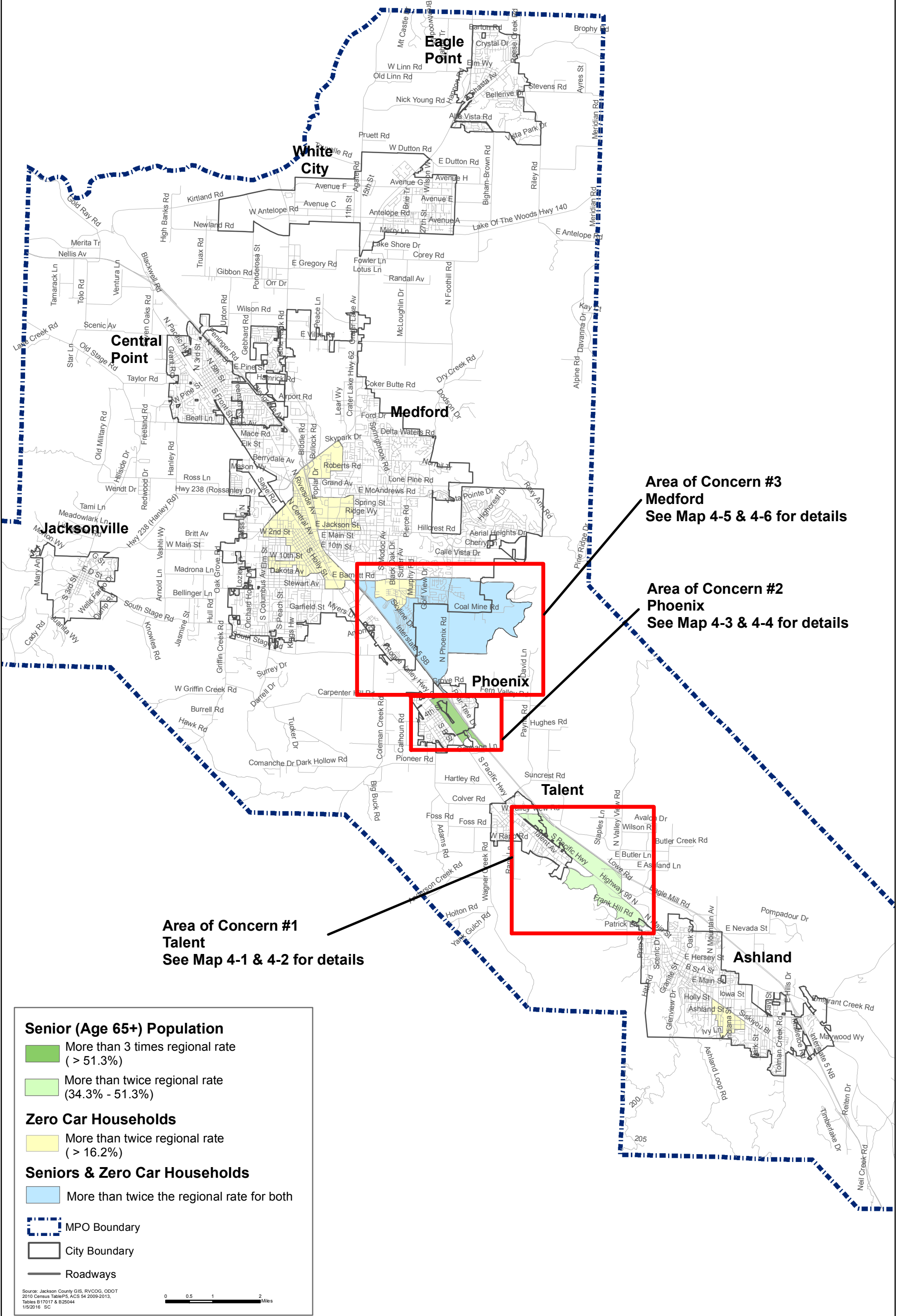
Public School
with 1/4 Mile Buffer



Bike/Ped Crashes 2013*

* None Located in Subject Area

Map 4 Series: Transportation Needs Assessment
SENIORS (AGE 65+)



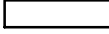


**Map 4-1, Talent
Area of Concern #1
Seniors (Age 65+)**

Transit System

RVTD Transit Route

 10 (30 min Service)

0.25
 Miles

Seniors (Age 65+) Population

 More than twice regional rate
(34.3% - 51.3%)



Grocery Store with 1/4 Mile Buffer

Seniors + Zero Car Households*

 More than twice the regional rate for both

 Bike/Ped Crashes 2013

* None Located in Subject Area



**Map 4-2, Talent
Area of Concern #1
Seniors (Age 65+)**

**Bike/Pedestrian System
(Arterials & Collectors)**

 Bike Lane

 Sidewalk

 Bear Creek
Greenway

0.2
 Miles



**Map 4-3, Phoenix
Area of Concern #2
Seniors (Age 65+)**

Transit System

RVTD Transit Route

10 (30 min Service)

0.25
Miles

Senior (Age 65+) Population

More than 3 times regional rate
(> 51.3%)



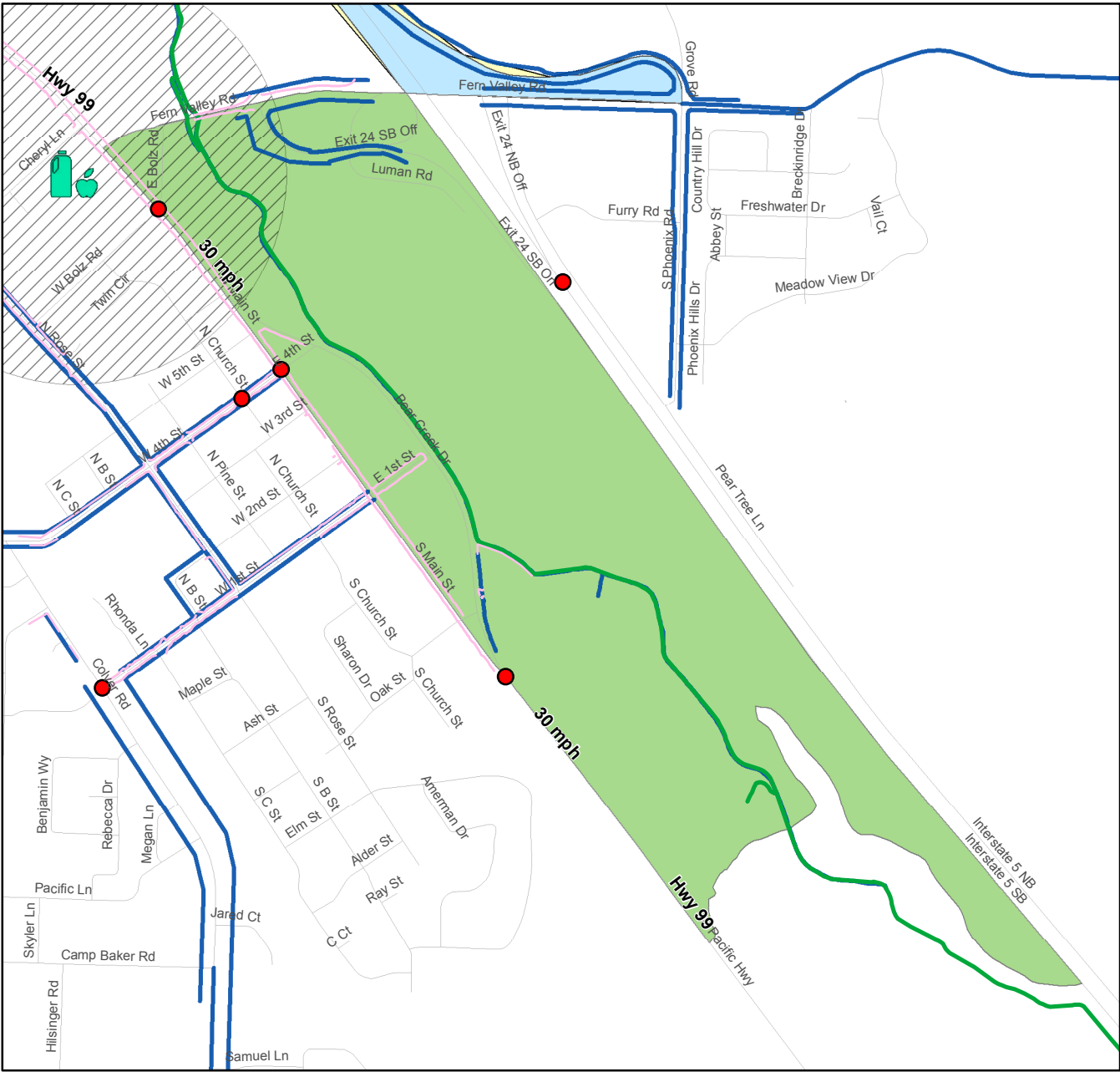
Grocery Store with 1/4 Mile Buffer

Seniors & Zero Car Households

More than twice the regional rate for both
(>51.3%, >16.6%)



Bike/Ped Crashes 2013



**Map 4-4, Phoenix
Area of Concern #2
Seniors (Age 65+)**

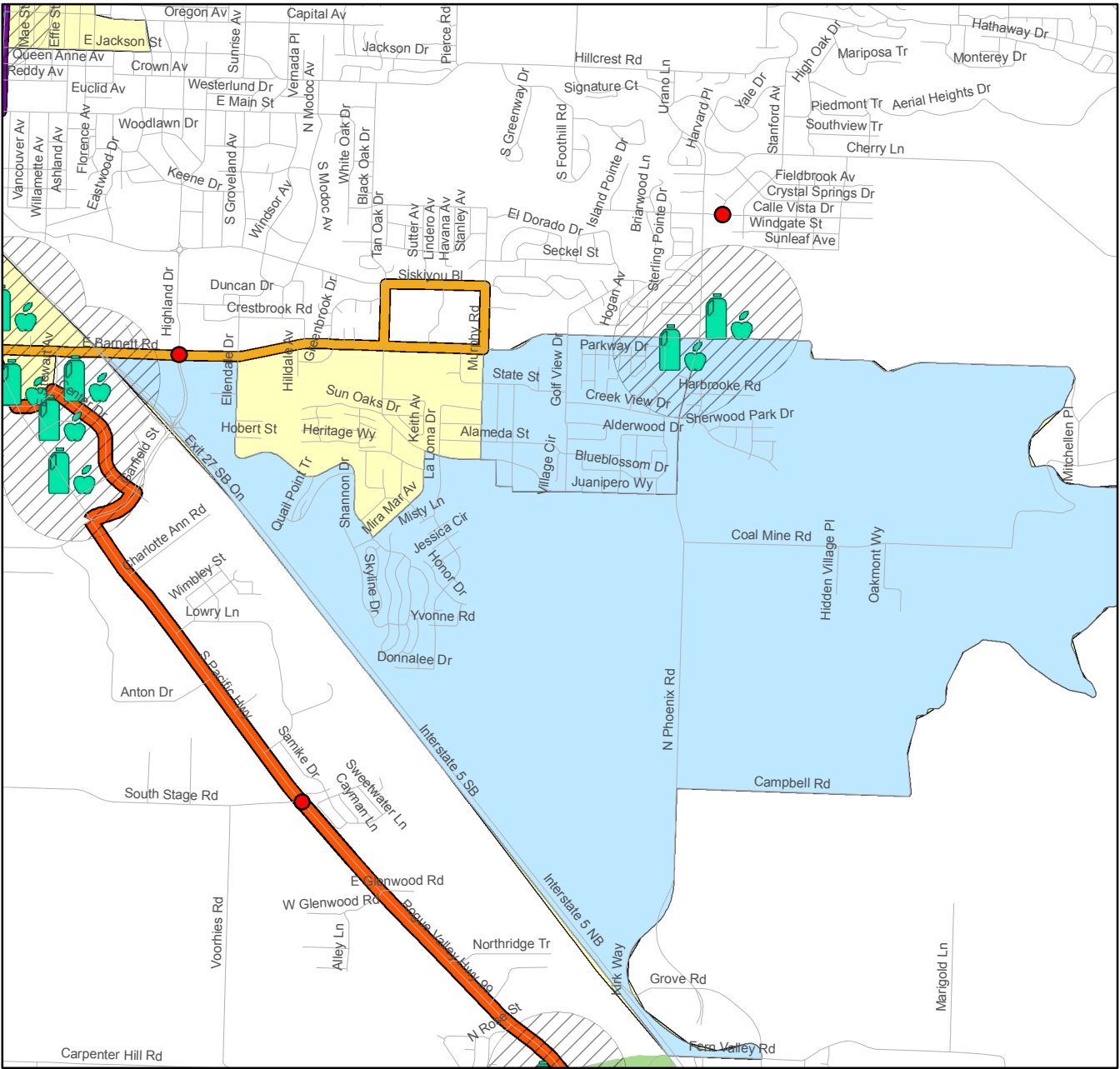
**Bike/Pedestrian System
(Arterials & Collectors)**

Bike Lane

Sidewalk

Bear Creek
Greenway

0.25
Miles



**Map 4-5, Medford
Area of Concern #3
Seniors (Age 65+)**

Transit System

RVTD Transit Route

- 10 (30 min Service)
- 24 (60 min Service)

0.25
Miles

Senior (Age 65+) Population

- More than 3 times regional rate
(> 51.3%)

Zero Car Households

- More than twice regional rate
(> 16.2%)

Seniors & Zero Car Households

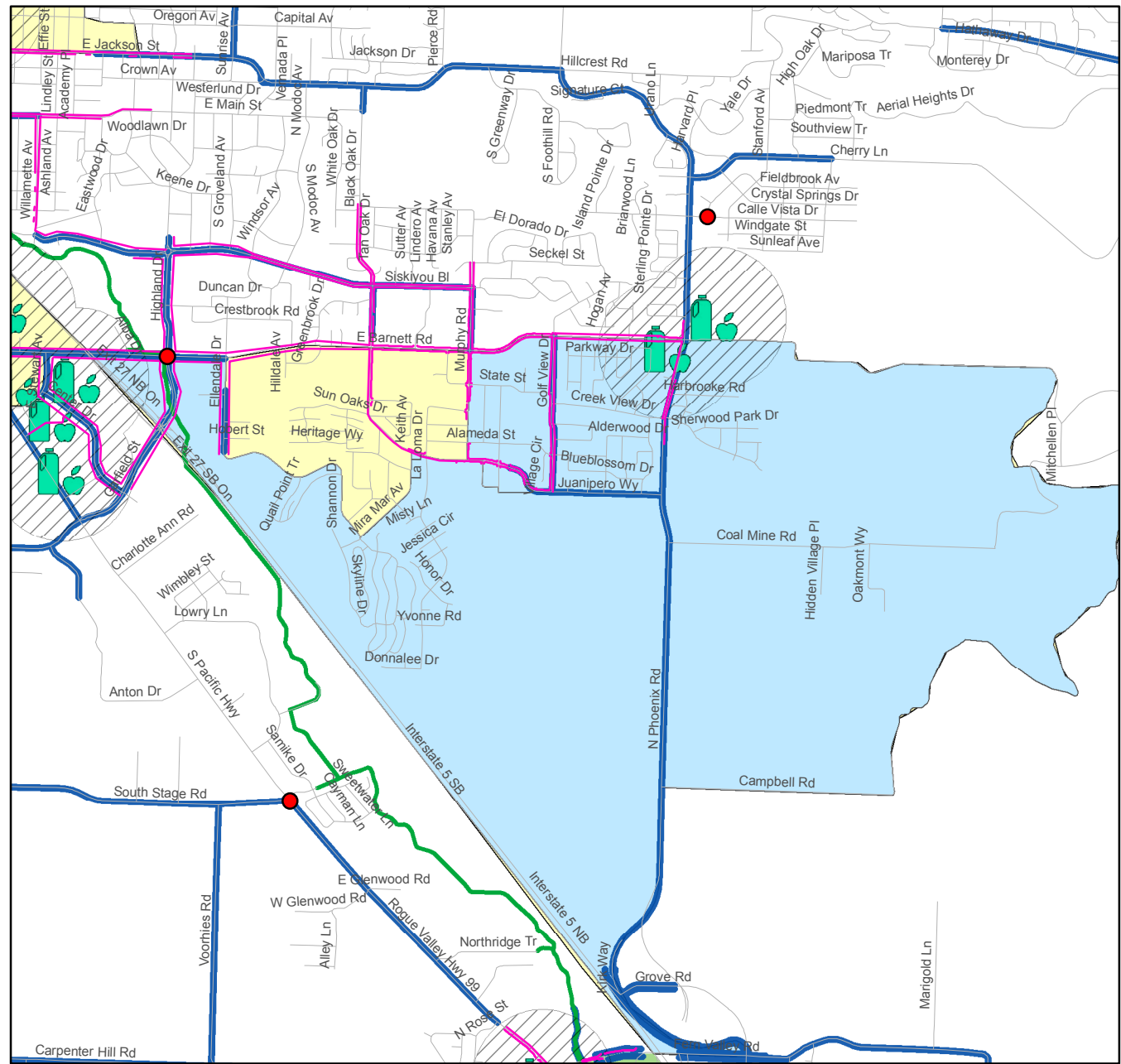
- More than twice the regional rate for both



Grocery Store with 1/4 Mile Buffer



Bike/Ped Crashes 2013



**Map 4-6, Medford
Area of Concern #3
Seniors (Age 65+)**

**Bike/Pedestrian System
(Arterials & Collectors)**

- Bike Lane
- Sidewalk
- Bear Creek Greenway

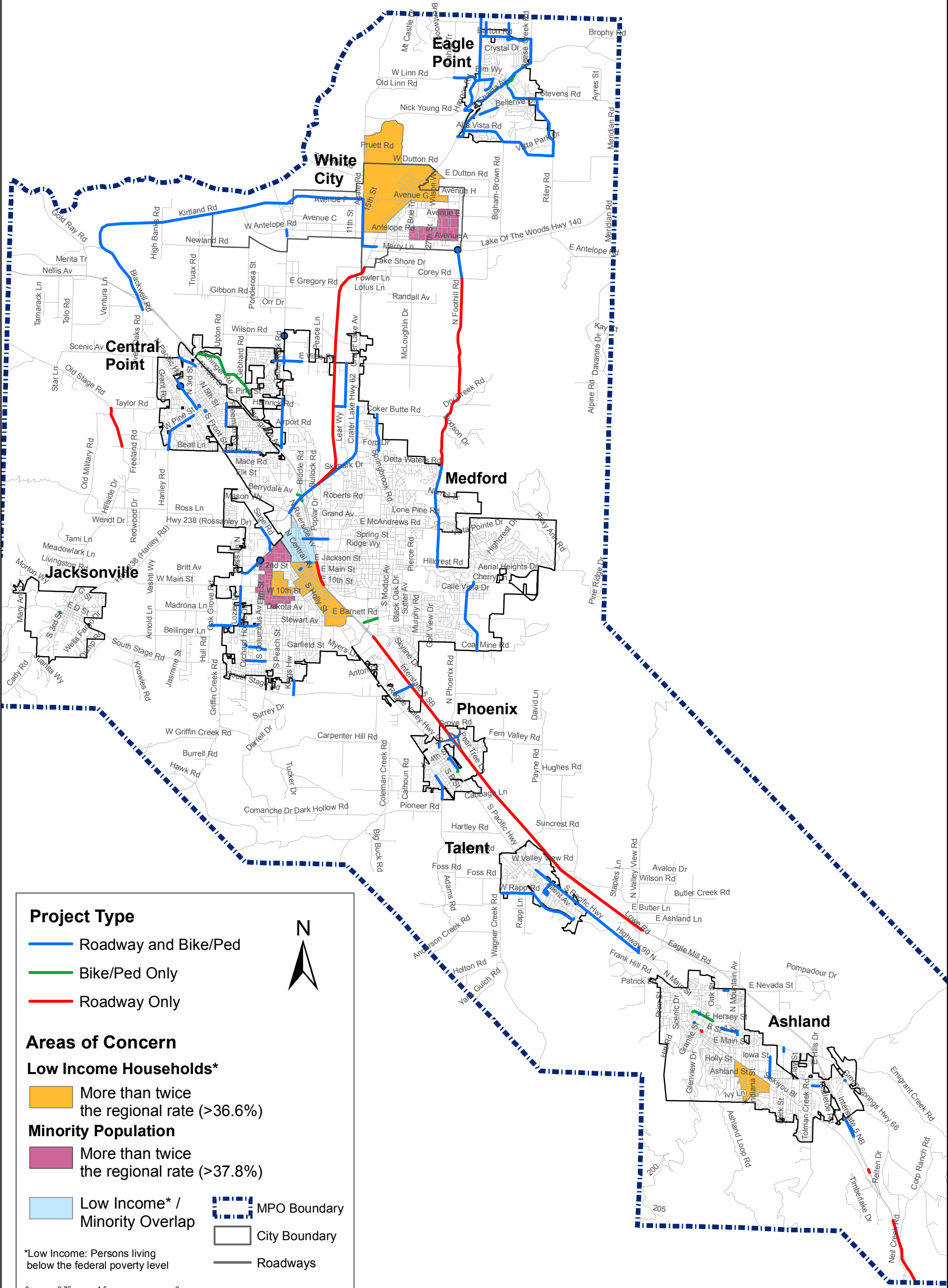
0.25
Miles

Map 5: Planned Investments (2013-2038)

Regional Transportation Plan (RTP) Projects, as of December 2015

Areas of Concern Identified

- LOW INCOME
- MINORITY



Project Type

- Roadway and Bike/Ped
- Bike/Ped Only
- Roadway Only

Areas of Concern

Low Income Households*

- More than twice the regional rate (>36.6%)

Minority Population

- More than twice the regional rate (>37.8%)

Low Income* / Minority Overlap

MPO Boundary

City Boundary

Roadways

*Low Income: Persons living below the federal poverty level

0

0.75

1.5

3

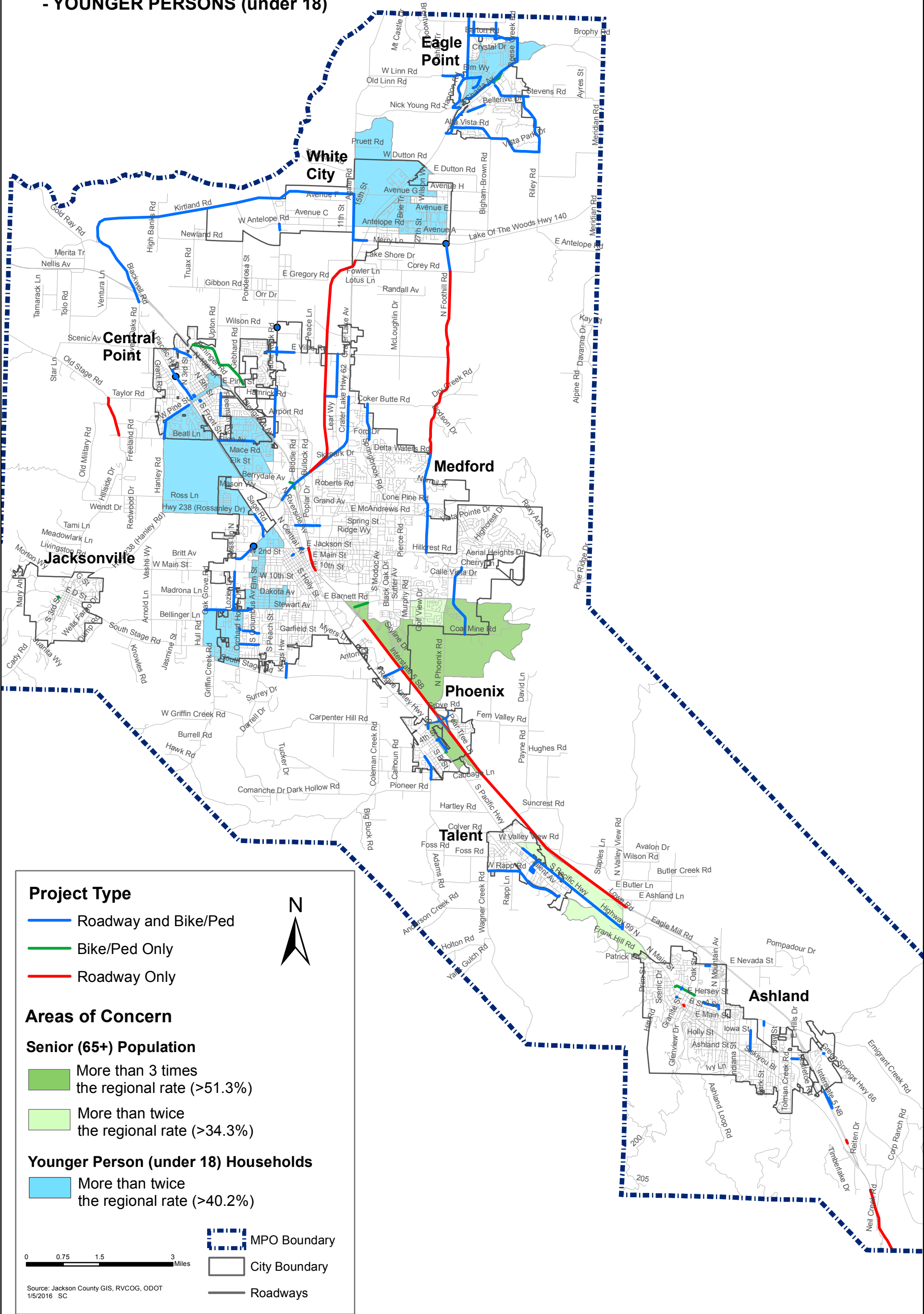
Miles

Source: Jackson County GIS, RVCOG, ODOT
1/5/2016 SC

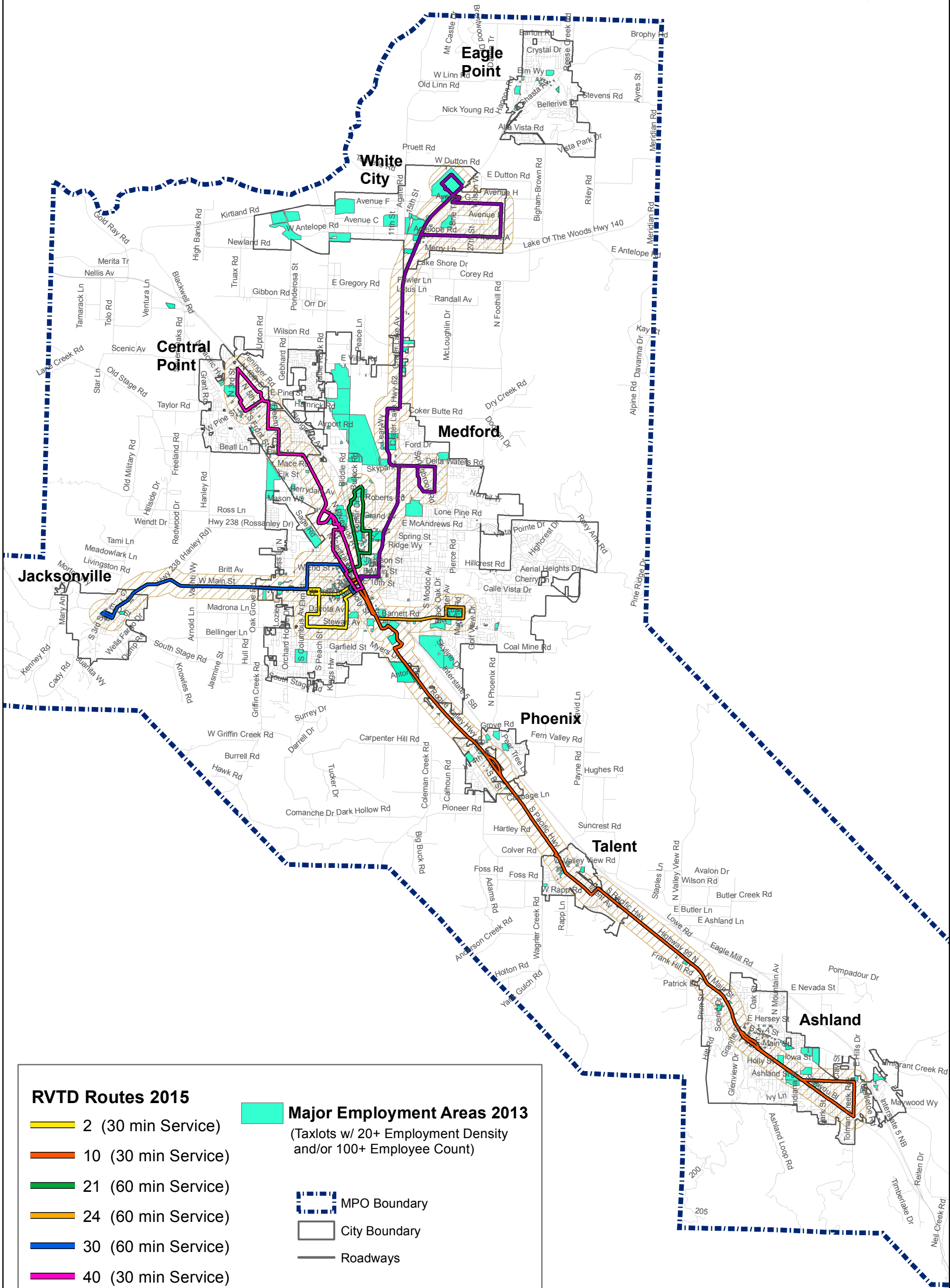
Map 5.1: Planned Investments (2013-2038)

Regional Transportation Plan (RTP) Projects, as of December 2015

- Areas of Concern Identified
- SENIORS (Age 65+)
 - YOUNGER PERSONS (under 18)



Map 6: Major Employment Areas and RVRTD Transit Routes



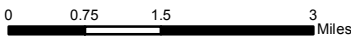
RVRTD Routes 2015

- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)

1/4 Mile Walk Buffer

Major Employment Areas 2013
(Taxlots w/ 20+ Employment Density
and/or 100+ Employee Count)

- MPO Boundary
- City Boundary
- Roadways



Source: RVRTD, Jackson County GIS, RVCOG, ODOT
1/5/2016 SC