

**Summary Minutes
Rogue Valley MPO Public Advisory Council
May 19, 2015**



The following attended:

MPO Public Advisory Council

Aaron Prunty, Chairman	Eagle Point	864-9868
Al Willstatter	Mass Transit	482-2807
David Lewin	Phoenix	512-0436
Edward Danehy	Senior Citizens	858-0367
Eric Heesacker	Talent	455-7138
Glen Anderson	East Medford	770-6577
Kay Harrison	Central	664-1066
Mary Wooding	Ashland	482-1066
Michael Stanek	Eagle Point	821-1804
Mark Earnest	East Medford	899-8080
Ron Holthusen	Jacksonville	878-3019
Thad Keays	Talent	774-8273

Staff

Dan Moore	RVCOG	423-1361
Bunny Lincoln	RVCOG	944-2446

Others Present

1. **Call to Order/Introductions/Review**
2. **Review/Approve Minutes**

The Chairman asked if there were any changes or additions to the March 17th meeting minutes.

On a motion by Al Willstatter, seconded by Kay Harrison, the Council unanimously approved the minutes as submitted on a voice vote.

3. **Public Comment -**

None received.

4. **Alternative Measures Final Report**

Dan Moore gave a Power Point presentation on the Alternative Measures.

The purpose of Green House Gas emission reductions is to reduce VMTs (the most significant requirement), the cost of transportation improvements, encourage denser development, provide more alternate transportation opportunities, etc. The Strategic Assessment process is also capturing transportation usage data in a different program.

- Background – Seven (7) alternatives were established in place of the 5% VMT per capita TPR

requirement. Benchmark analysis were completed in 2005. The 2013-38 RTP update did not include a 2010 benchmark analysis. DLCD clarified that the benchmark analyses were required. RVMPO moved forward and the COG received a TGM grant in 2014 to do this work. RVCOG

- Measures 1-7
 1. Mode Share – Transit, Bike, Pedestrian
 2. % Dwelling Units within ¼ mile of transit
 3. % Collectors/Arterials with bike lanes
 4. % Collectors/Arterials in TODs with sidewalks
 5. % Mixed Use residential in new development
 6. % Mixed Use Employment in new development
 7. Alternative Transportation Funding

- Benchmark Targets Breakdown by Measure #
- 2010 Benchmark Analysis
- Findings & Recommendations -

Measure 1 Mode Share

Findings	The 2006-10 mode share fell short of the benchmarks
Recommendations	Observed data is recommended over modeling estimates

Measure 2 Transit Accessibility

Findings	The GIS analysis exceeds the 2010 benchmark
Recommendations	Continue TAC approved methodology

Measure 3 Bike Facilities

Findings	The 2010 benchmark has been exceeded
Recommendations	Continue TAC approved methodology

Measure 4 Sidewalks

Findings	The benchmark falls short by 26 percentage points
Recommendations	TAC recommended changing the Measure to “% of Collectors/Arterials in Activity Centers”, and revising the benchmarks to reflect the larger geographic Activity Center areas

Measure 5 Dwelling Units

Findings	Despite increased housing units, only those meeting the 10%/acres target density may be counted
Recommendations	Change Measure description to “% of New Dwelling units in activity Centers”, revised “How Measured” to “Determined by reviewing Assessor’s data to determine the ratio between new DUs in Activity Centers and total new DUs in the region”, and consider amending/eliminating requirement that dwelling be located within ¼ mile

of a commercial center with a minimum of 20,000 sf

Measure 6 Mixed Use Employment

Findings	Only 12 % of the estimated employment total actually work in businesses constructed since 2000.
Recommendations	Revise Measure description to read, “% of New Employment in Activity Centers”, revise “How Measured” to read, “Determined by reviewing Assessor’s data to determine the number of jobs per square footage of new commercial/industrial development in the region.”, and revise evaluation criteria to remove obstacles to counting new employment, specifically regarding building entrances/parking between the building and the street

Measure 7 Alternative Transportation Funding

Findings	Net difference between benchmarks is \$451,338
Recommendations	No TAC recommendation Z

- Maps were included to demonstrate dwelling units as related to proximity to transit, bike facilities on collectors/arterials, collectors/arterials in activity centers w/ sidewalks and Alternative Measures activity centers.

Throughout the meeting, various members discussed data collection, specific counting technology, local biking, the potential of using students to help with data collection, what incentives exist, or not, for meeting the benchmarks, how the benchmarks may play into future UGB expansion and development, the changes in the way people are shopping in today’s economy and commercial development design standards, questionable availability of future transportation funding, the fact that the younger generation is not using cars to the same degree as older citizens, and the loss of businesses in the area.

- Summary – Next Steps

PAC recommendations to Policy Committee

Policy Committee will consider Final Report on June 23rd.

On a motion, seconded by Ron Holthusen, seconded by Eric Heesaker, the Council recommended, by voice vote, Policy Committee approval of the Alternative Measures Final Report. Mark Earnest voted against the matter.

The COG has applied for another grant to continue future benchmark analyses.

5. MPO Planning Update –

- Dan Moore has taken Jonathan David’s place as RVCOG Program Manager
- Two candidates are being interviewed for the Associate Planner position
- The Strategic Assessment process is moving forward with the Regional Strategic Planning Model. The results are expected to be completed within the next few months. Sensitivity testing will be done to create a series of “what ifs” to determine how various jurisdictions can use their adopted plans
- An ODOT consultant will come on board to help the RVMPO and MRMPO with the updating of ITS.

6. Other Business -

9. Public Comment -

There were no public comments.

10. Next Meeting

The next meeting is scheduled for July 21, 2015, in the RVCOG conference room, at 5:30 PM.

11. Adjournment

The meeting was adjourned by Chairman Prunty at 6:46 p.m.