

**Summary Minutes
Rogue Valley MPO Public Advisory Council
September 15, 2015**



The following attended:

MPO Public Advisory Council

Aaron Prunty, Chairman	Eagle Point	864-9868
Al Willstatter	Mass Transit	482-2807
Brad Inman	East Medford	734-5409
David Lewin	Phoenix	512-0436
Kay Harrison	Central Point	664-1066
Mary Wooding	Ashland	482-1066
Mark Earnest	East Medford	899-8080
Michael Stanek	Eagle Point	821-1804
Mike Montero	Freight Industry	779-0771
Ron Holthusen	Jacksonville	878-3019

Staff

Dan Moore	RVCOG	423-1361
Ryan MacLaren	RVCOG	423-1338
Sue Casavan	RVCOG	423-1360

Others Present

Tom Humphrey, Central Point

1. Call to Order/Introductions/Review

Aaron Prunty called the meeting to order at 5:30 p.m. Members present introduced themselves.

2. Review/Approve Minutes

The Chairman asked if there were any changes or additions to the July meeting minutes. Al Willstatter noted that on Page 3 that 'encourage to take' should be 'encourage to talk'.

On a motion by Al Willstatter and seconded by Kay Harrison the Council unanimously approved the minutes with subsequent changes.

3. Public Comment -

None received.

4. Public Advisory Council Member Application

Dan Moore informed members that Justin Hurley was unable to attend tonight's meeting. Moore noted that his application for a Central Point representative was in the agenda packet. Members briefly discussed the application.

On a motion by Mike Montero and seconded by Mary Wooding the Council unanimously forwarded recommendation to the Policy Committee to appoint Justin Hurley as a Central Point council member.

5. Central Point Conceptual Land Use & Transportation Plan

Tom Humphrey, Community Development Director from Central Point gave a Power Point presentation on the Urban Reserve Area CP-1B Tolo Road. He briefly discussed the Greater Bear Creek Valley Regional Plan and the requirement for urban reserve concept planning. In addition, the regional plan requires concurrence with regional transportation plans.

He presented maps of the area and briefly discussed the following:

- Flood hazard
- Current Jackson County Zoning
- Proposed land use breakdown
- Utilities and irrigated land
- Existing infrastructure

Mike Montero appreciated the Central Point planning efforts for future areas. Kay Harrison agreed that taking a regional approach and acknowledging the fact that what happens in one jurisdiction will affect another will be important.

Al Willstatter asked about mixed-use and Humphrey responded that mixed-use will be planned in a different growth area and that CP-1B will focus on employment.

Ron Holthusen inquired about the retention of farm use and wondered how it fit in to the plan. Humphrey explained that in Oregon the intention is to focus urban uses in the core and keep agriculture in the periphery although certain agriculture uses could be preserved in the city. Montero added that the Regional Problem Solving provides a 50-year window giving some relative certainty.

6. Regional Transportation Plan (RTP) Goals and Policies

Dan Moore briefly reviewed the RTP Goals and Policies and noted that TAC members are working on updating the language but not the intent of the goals and policies.

Montero commented instead of verbiage stating multi-modal he thought it should say all modes. He added that freight had priority for ODOT and some urban areas have difficult design elements for freight movement. He suggested also contemplating freight needs on higher order roads and noted that traffic calming can sometimes imply pedestrian safety where it doesn't exist. He would like to see throughout the RTP references noting that different modes have different needs.

Mark Earnest indicated that 'feel good' things don't always stimulate the economy. He thought freight and transportation connections should precede other amenities. Holthusen mentioned that they are incompatible and he felt the livability quality should also be considered. The Performance Indicator should look for something that would establish quality and usability.

Mary Wooding added that the bike lanes on the road diet section in Ashland are used very little.

Montero reported that ODOT is beginning to look at other designs for bike/pedestrian due to economic reasons. Separate lanes for multi-use, people will feel safer and use it more.

Al Willstatter commented that some existing modal choices have been eliminated, such as transit to the Medford airport.

Comments

Emphasize freight and insert into each goal.

Goal 2: In Potential Actions discuss how freight and economics will fit into it. Discuss how the RTP will maintain and evaluate consistency for safety funding.

Goal 3: Holthusen referred to light pollution as becoming more of an issue and wondered if it would fit in to this goal to help develop livable and unique communities. Performance Indicators could suggest lighting standards that are consistent with the road class.

Some members expressed concerns about future planning to reduce parking and increase densities.

Explore the concept of urban area deliveries with the transportation community.

Goal 7: Holthusen suggested adding ‘encouraging new technology’.

7. Public Involvement Strategies for RTP Update

Ryan MacLaren presented public involvement strategies and asked members for any comments or additional strategies.

- Add Jackson County to survey living area. People don’t know what the RVMPO boundary is.
- Online advertising, Chamber of Commerce
- Group focus - suggested American Association of University Women
- Places where people congregate - Senior Centers
- Social media piggybacking – city websites post link to survey
- Southern Oregon University
- ODOT magazine – “Moving On”
- Jackson County Fairgrounds events
- Be sensitive for reaching out to all age groups
- Hispanic engagement

8. MPO Planning Update –

Moore informed members that there will be a Strategic Assessment presentation at the November meeting.

9. Other Business -

None received.

10. Public Comment -

There were no public comments.

11. Adjournment

The meeting was adjourned by Chairman Prunty at 7:30 p.m.