Map 1 Series: Transportation Needs Assessment
LOW INCOME

N

Area of Concern #3
White City
See Map 1-5 & 1-6 for details

Area of Concern #2
Medford
See Map 1-3 & 1-4 for details

Area of Concern #1
Ashland
See Map 1-1 & 1-2 for details

Eagle Point
White City
Central Point
Medford
Jacksonville
Phoenix
Talent
Ashland

Low Income Households*
More than twice regional rate
(> 36.6%)

Zero Car Households
More than twice regional rate
(> 16.2%)

Low Income* + Zero Car Households
More than twice the regional rate for both

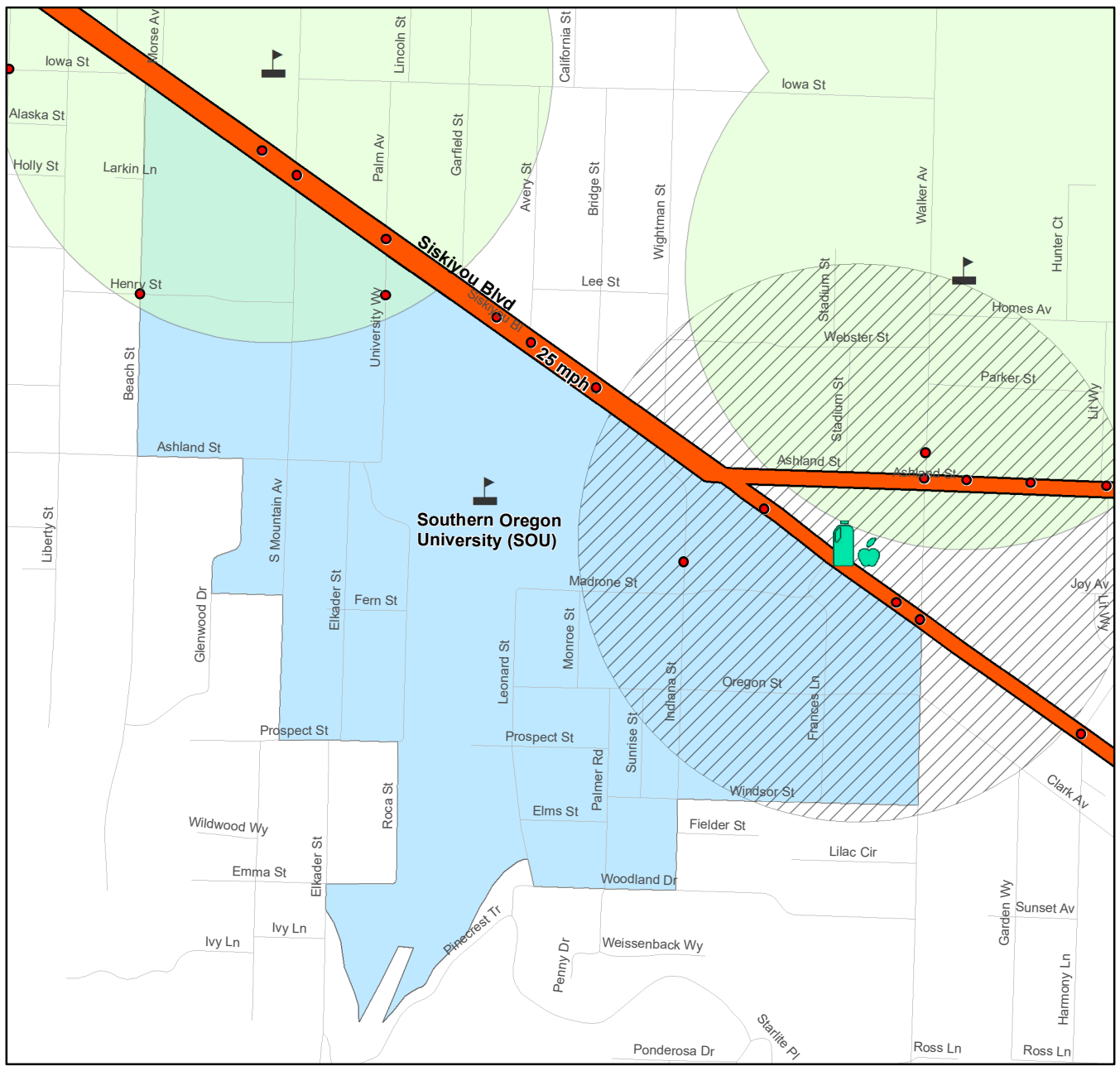
MPO Boundary
City Boundary
Roadways

*Low Income: Persons living below the federal poverty level

RVTD Transit Routes
2 (30 min Service)
10 (30 min Service)
21 (60 min Service)
24 (60 min Service)
30 (60 min Service)
40 (30 min Service)
60 (30 min Service)

Source: Jackson County GIS, RVCOG, ODOT
2010 Census TableP5, ACS 54 2009-2013,
Tables B17017 & B25044
3/24/2016 SC

0 0.5 1 2 Miles



N

Map 1-1, Ashland Area of Concern #1 LOW INCOME

Transit System

RVTD Transit Route

10 (30 min Service)

0.25 Miles

Low Income Households

More than twice regional rate (> 36.6%)

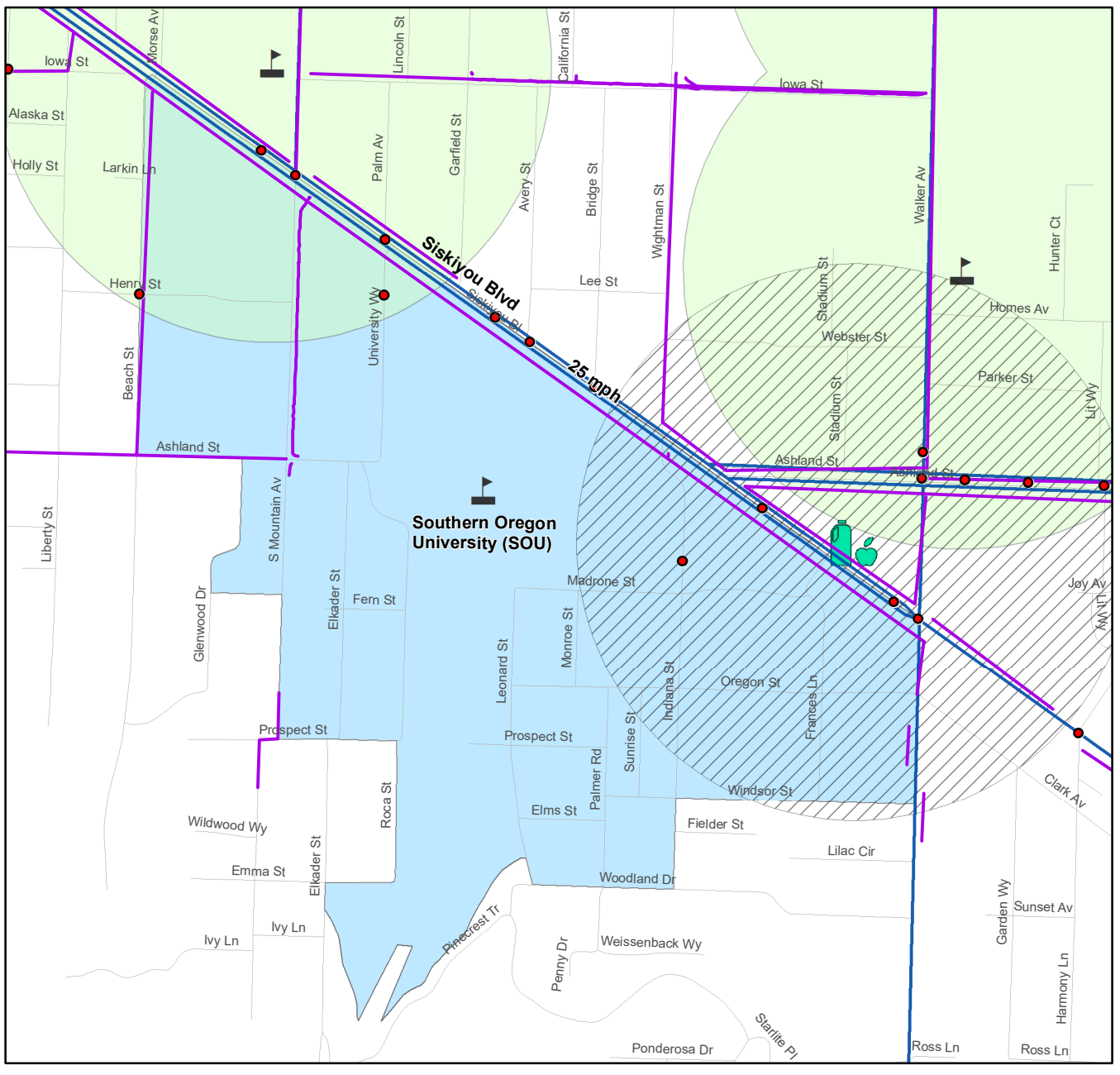
Low Income + Zero Car Households

More than twice the regional rate for both (>36.6%, >16.6%)

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Pedestrian Crashes 2010 - 2014



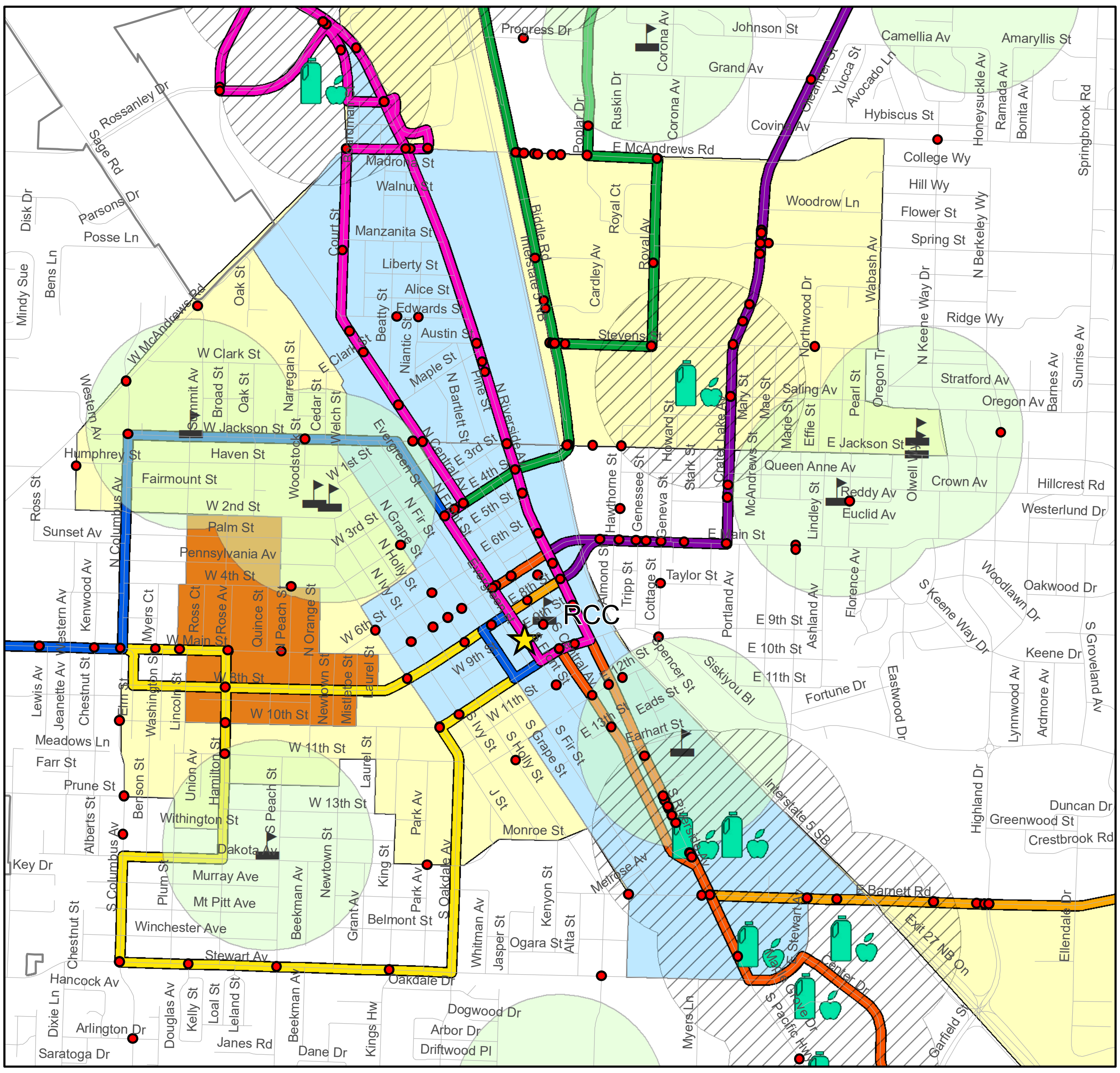
Map 1-2, Ashland Area of Concern #1 LOW INCOME

Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

0.25 Miles



Map 1-3, Medford Area of Concern #2 LOW INCOME

Transit System

RVTD Transit Routes

- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)
- Front Street Station

N

0.25 Miles

Low Income Households

More than twice regional rate (> 36.6%)

Zero Car Households

More than twice regional rate (> 16.2%)

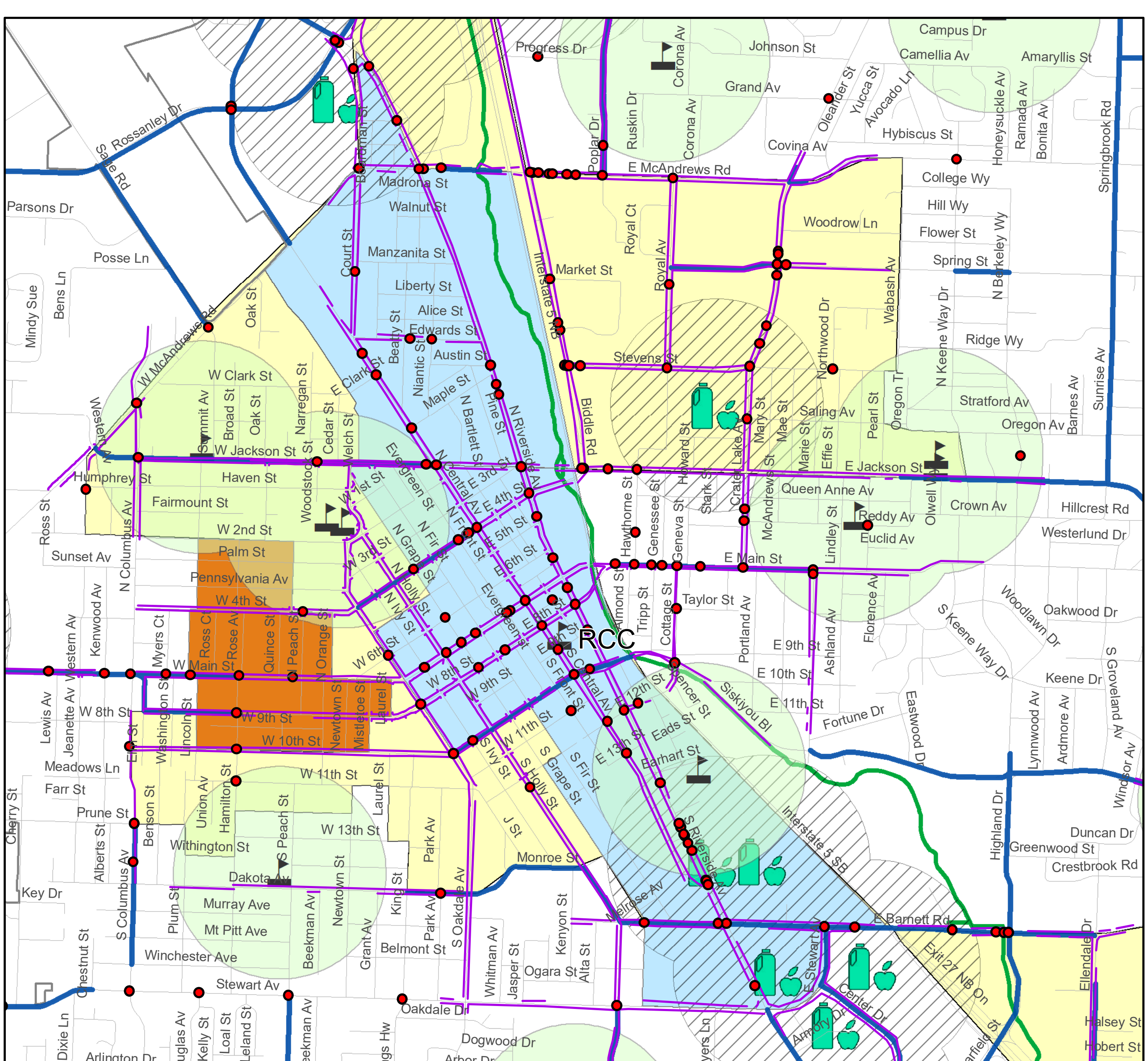
Low Income + Zero Car Households

More than twice the regional rate for both

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

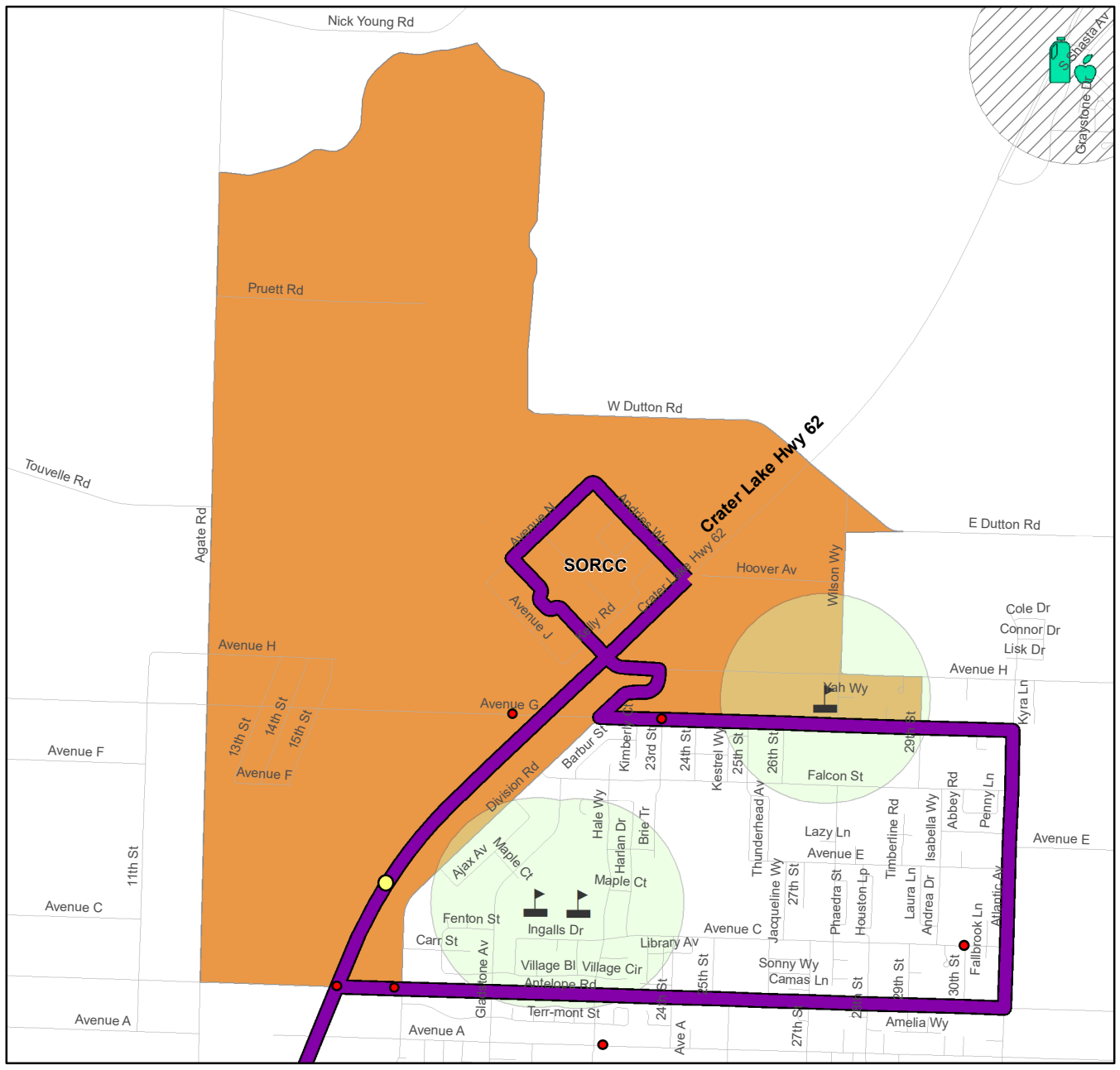


Map 1-4, Medford Area of Concern #2 LOW INCOME

Bike/Pedestrian System (Arterials & Collectors)

- Bike Lane
- Sidewalk
- Bear Creek Greenway

0.25 Miles



Map 1-5, White City Area of Concern #3 LOW INCOME

Transit System

RVTD Transit Route

60 (30 min Service)

0.25 Miles

Low Income Households

More than twice regional rate (> 36.6%)

Low Income + Zero Car Households*

More than twice the regional rate for both (>36.6%, >16.6%)

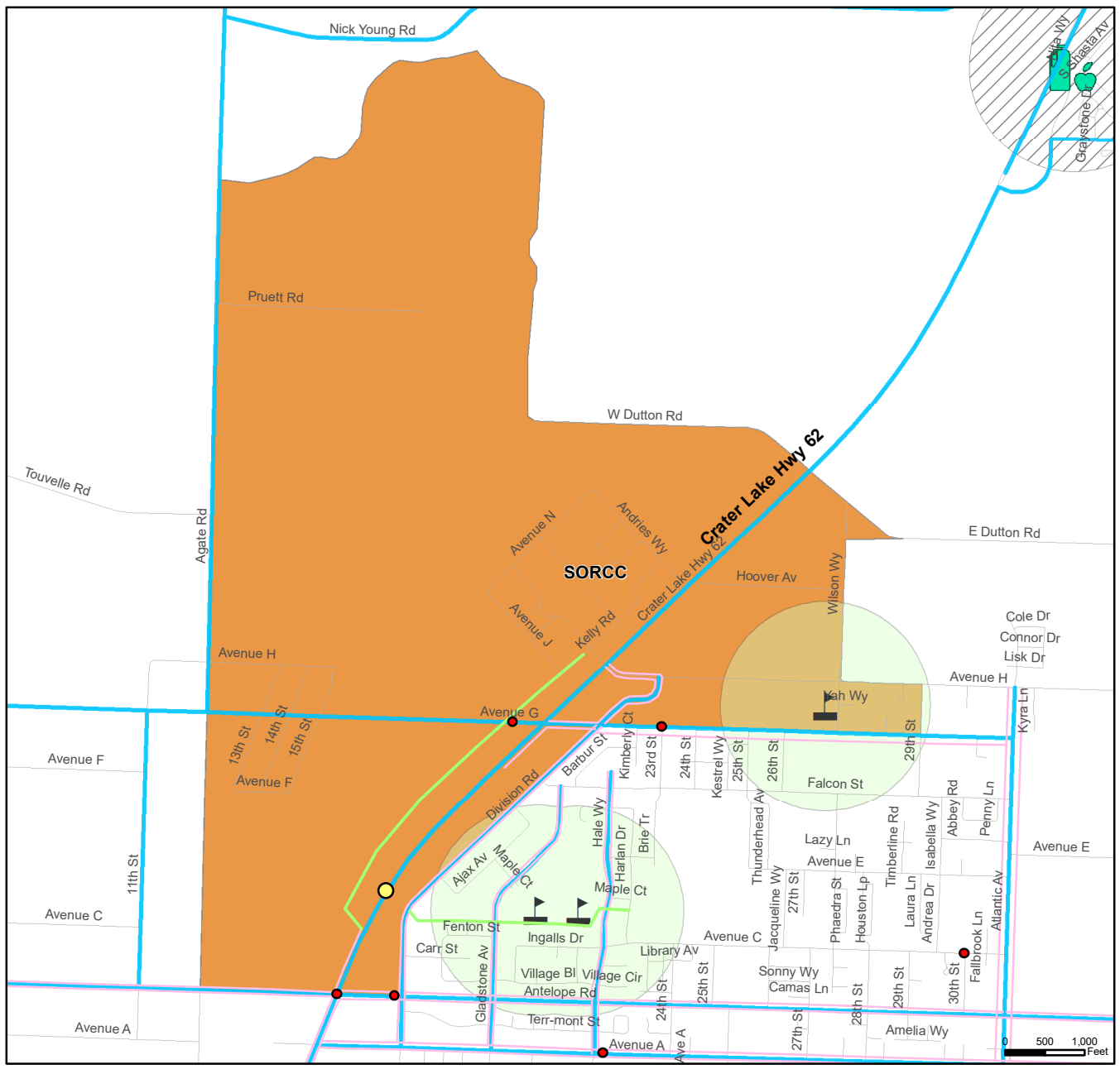
*None Located in Subject Area

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

Bike/Ped Fatalities 2010 - 2014



Map 1-6, White City Area of Concern #3 LOW INCOME

Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

Multi-Use Path

0.25 Miles

Map 2 Series: Transportation Needs Assessment
MINORITY

N

Area of Concern #2
White City
See Map 2-3, 2-4 for details

Area of Concern #1
Medford
See Map 2-1, 2-2 for details

Eagle Point
White City
Central Point
Medford
Jacksonville
Phoenix
Talent
Ashland

Minority Population
More than twice regional rate
(> 37.8%)

Zero Car Households
More than twice regional rate
(> 16.2%)

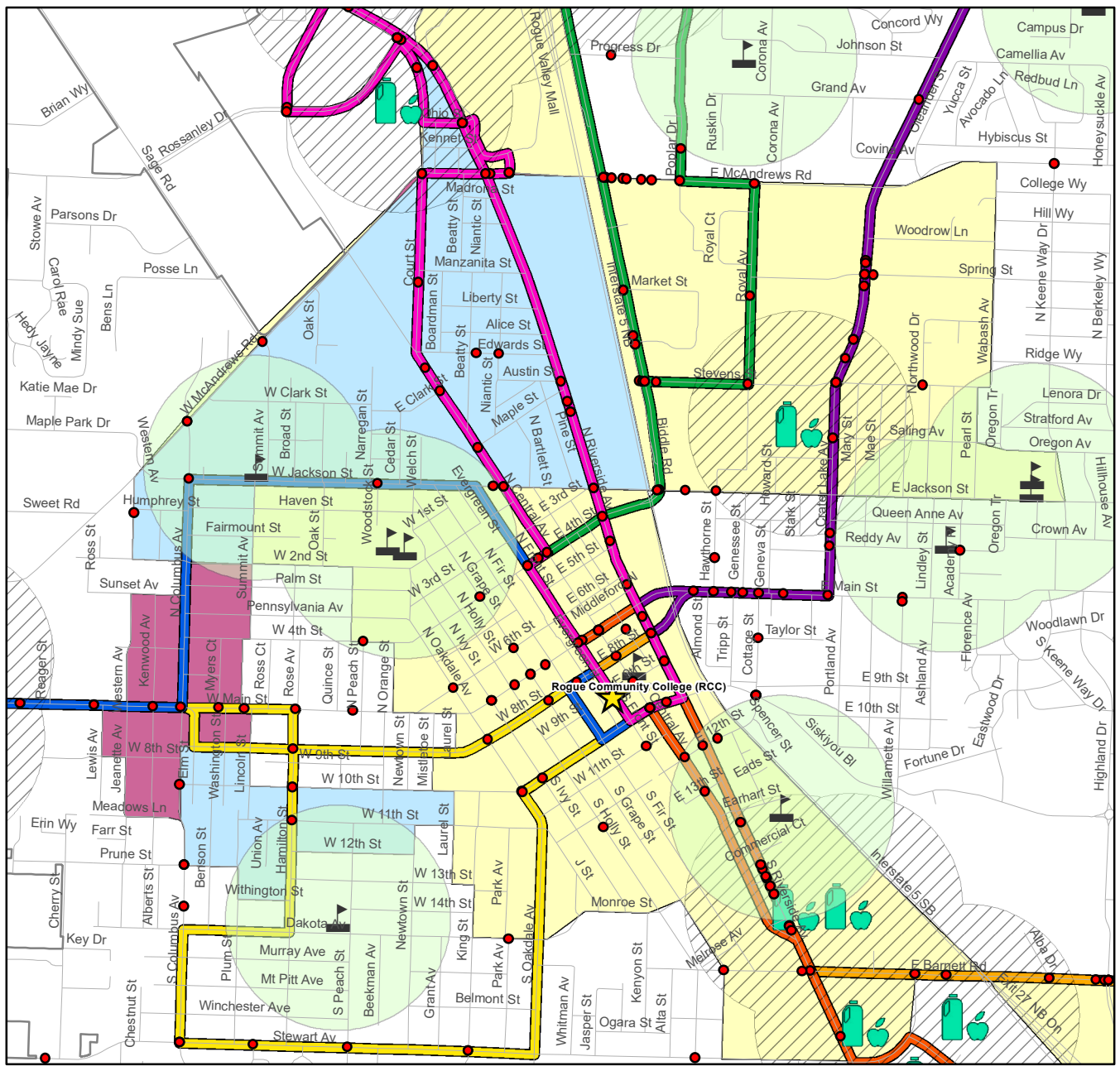
Minority + Zero Car Households
More than twice the regional rate for both

MPO Boundary
City Boundary
Roadways

RVTD Transit Routes
2 (30 min Service)
10 (30 min Service)
21 (60 min Service)
24 (60 min Service)
30 (60 min Service)
40 (30 min Service)
60 (30 min Service)

Source: Jackson County GIS, RVCOG, ODOT
2010 Census TableP5, ACS 5-4 2009-2013,
Tables B17017 & B25044
3/24/2016 SC

0 0.5 1 2 Miles



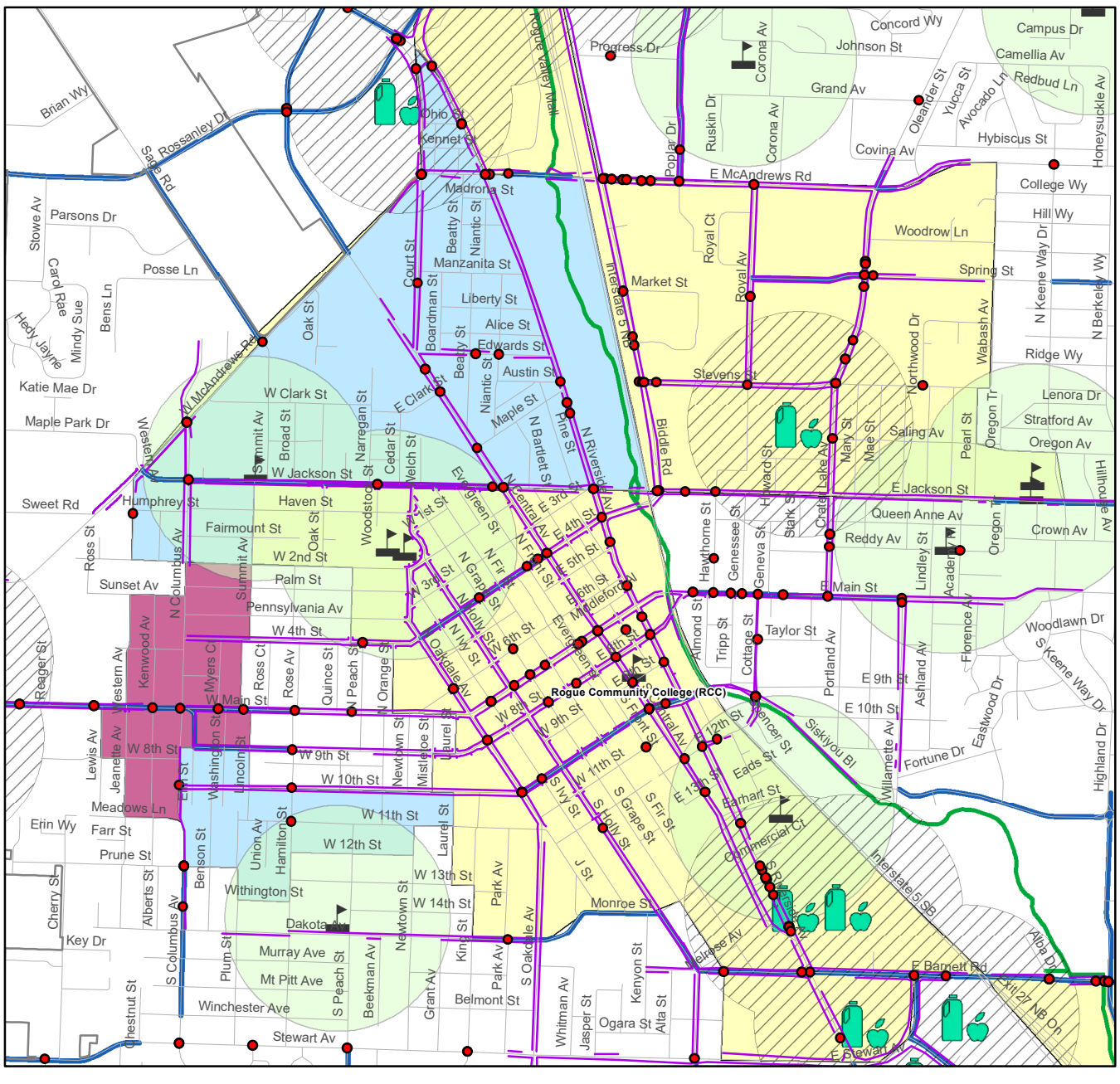
Map 2-1, Medford Area of Concern #1 MINORITY

Transit System

RVTD Transit Routes

- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)

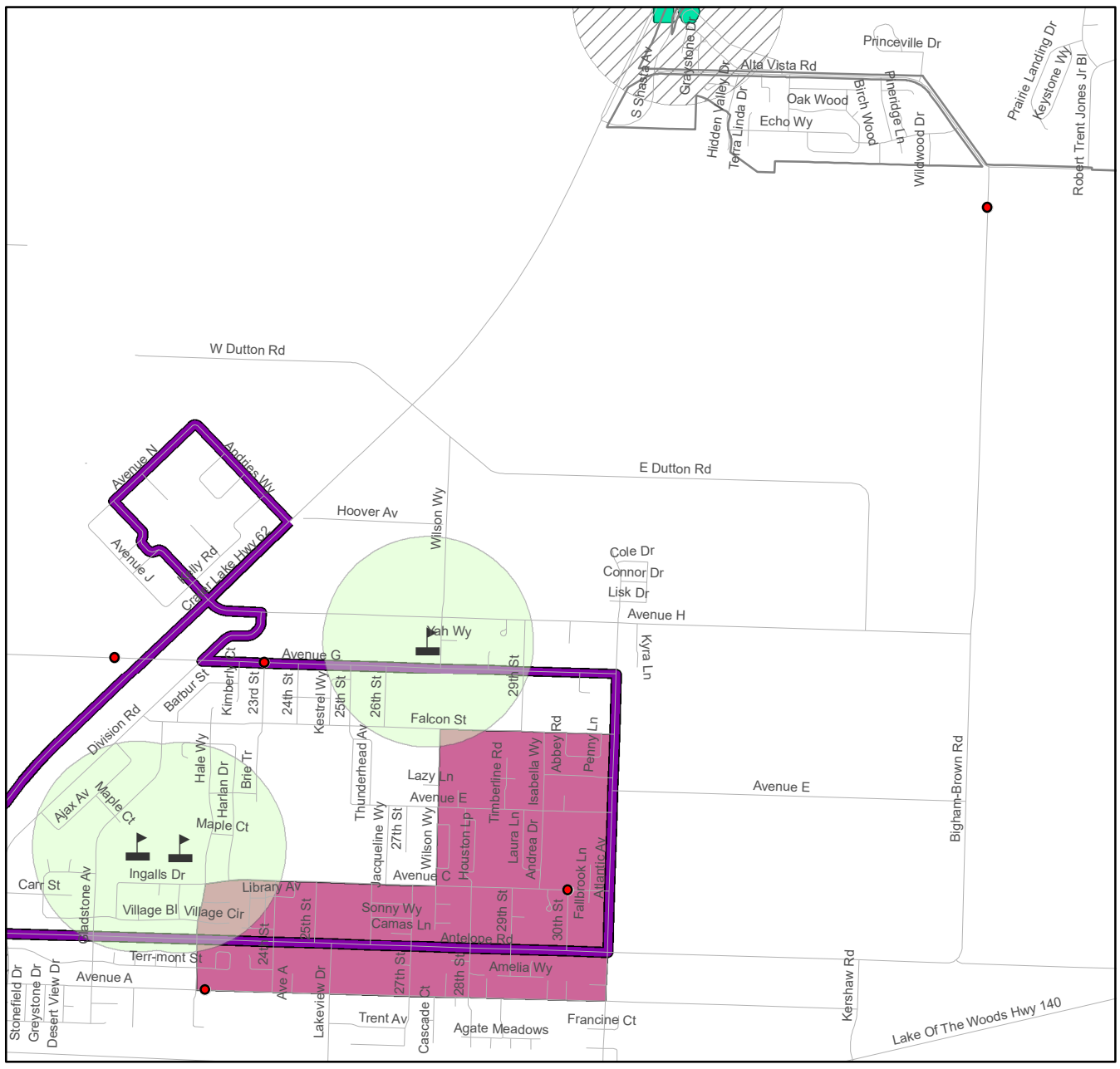
Front Street Station



Map 2-2, Medford Area of Concern #1 MINORITY

Bike/Pedestrian System (Arterials & Collectors)

- Bike Lane
- Sidewalk
- Bear Creek Greenway



N

Map 2-3, White City Area of Concern #2 MINORITY

Transit System

RVTD Transit Routes

60 (30 min Service)

0.25 Miles

Minority Population

More than twice regional rate (> 37.8%)

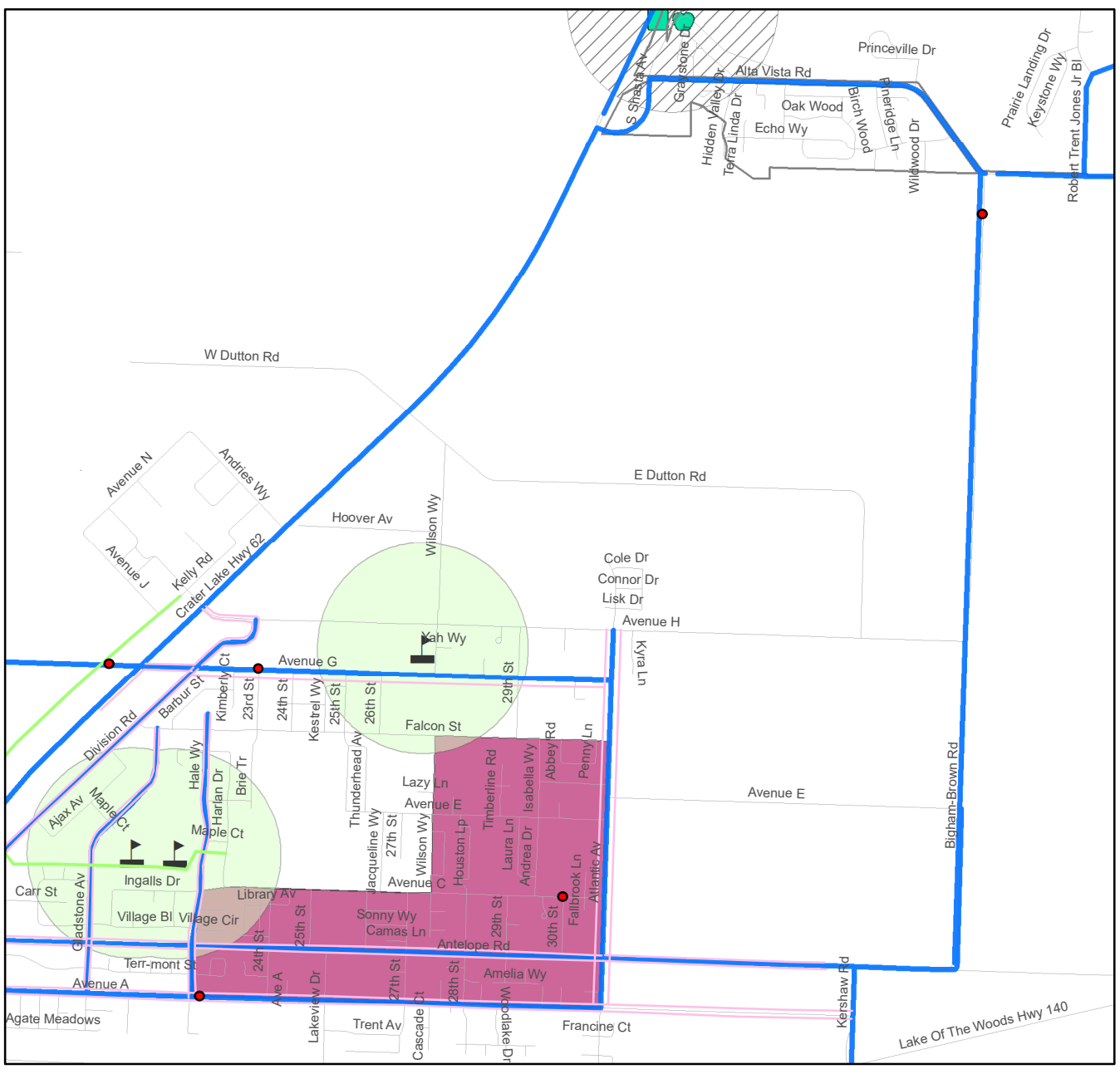
Minority + Zero Car Households*

More than twice the regional rate for both

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014



Map 2-4, White City Area of Concern #2 MINORITY

Bike/Pedestrian System (Arterials & Collectors)

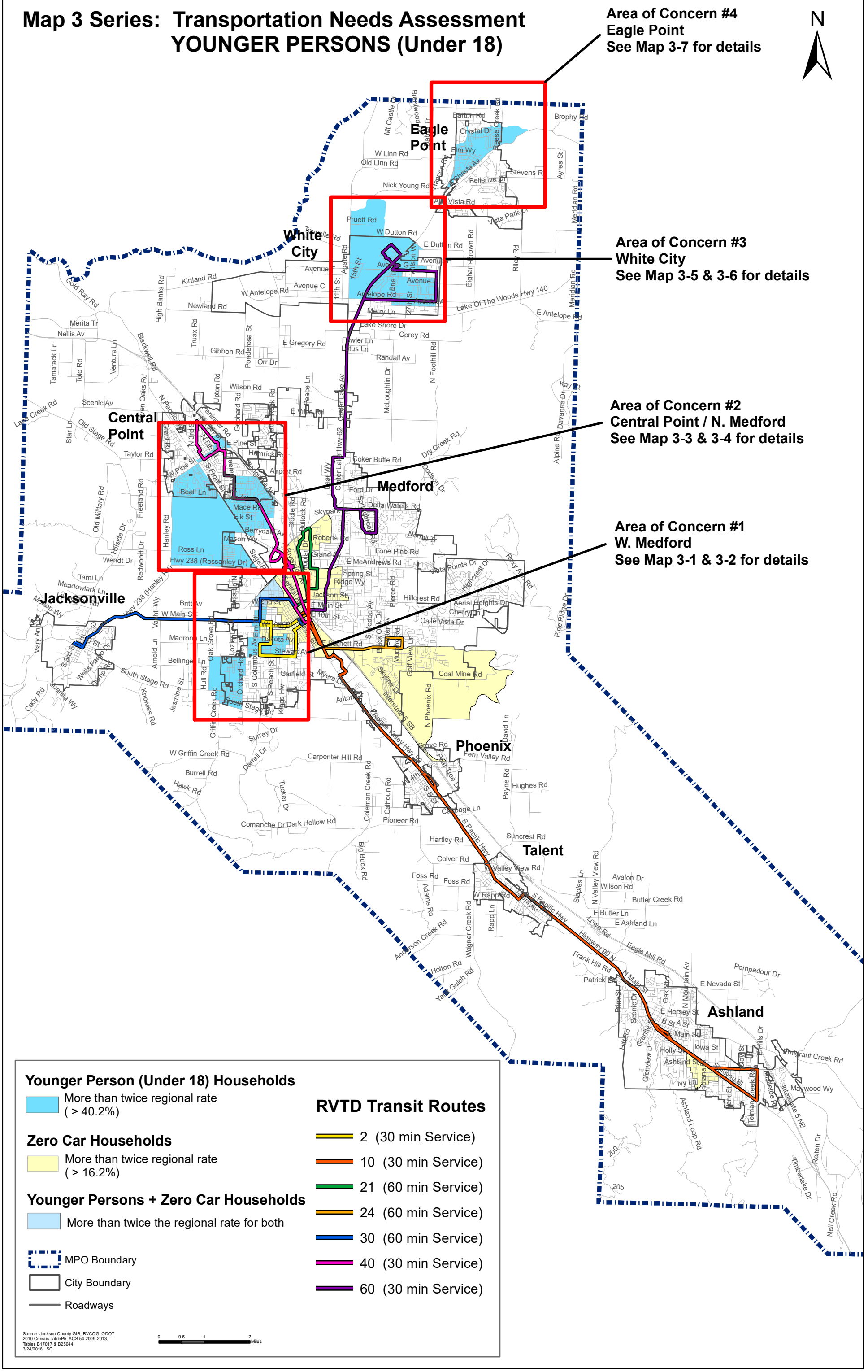
Bike Lane

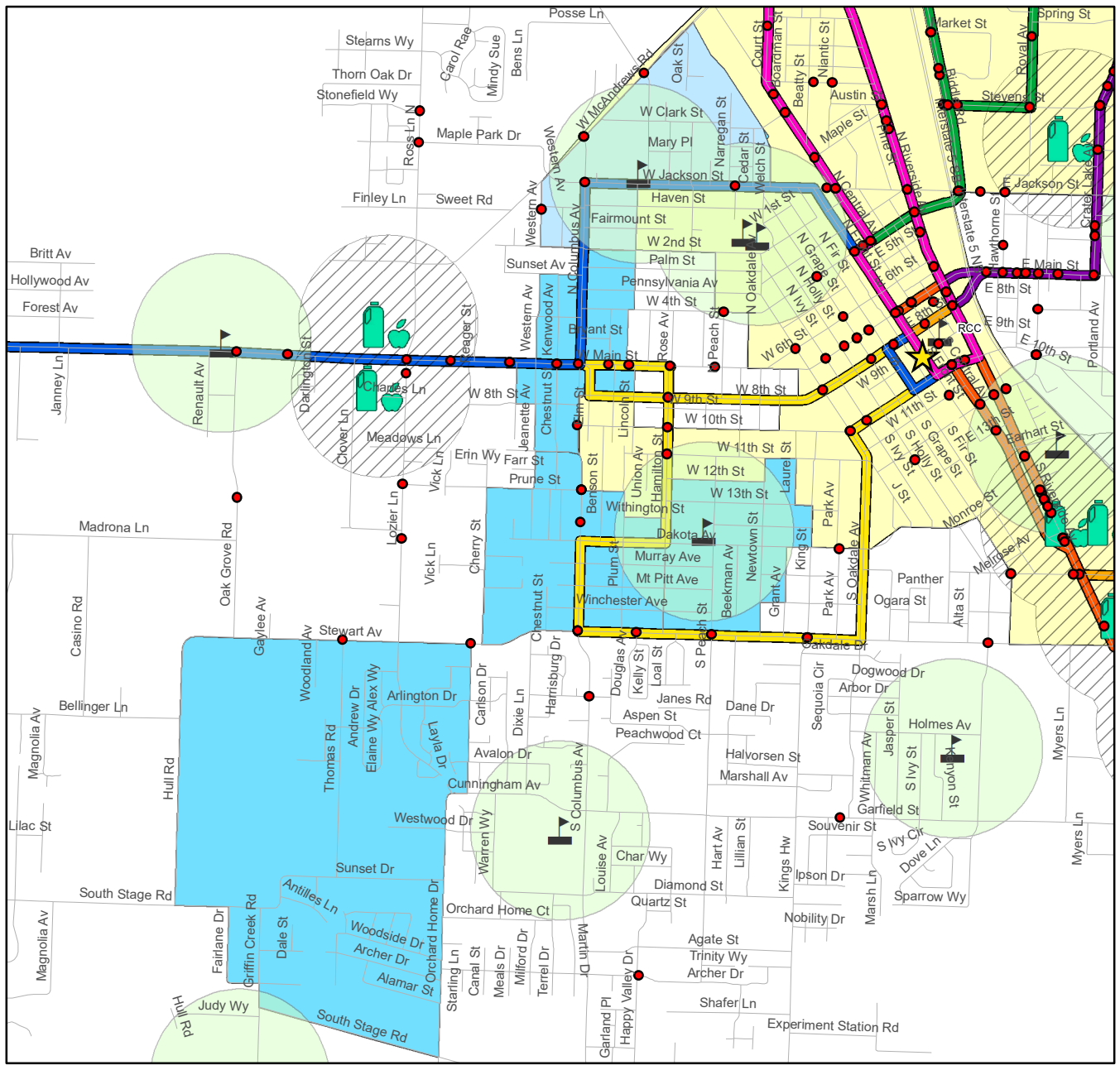
Sidewalk

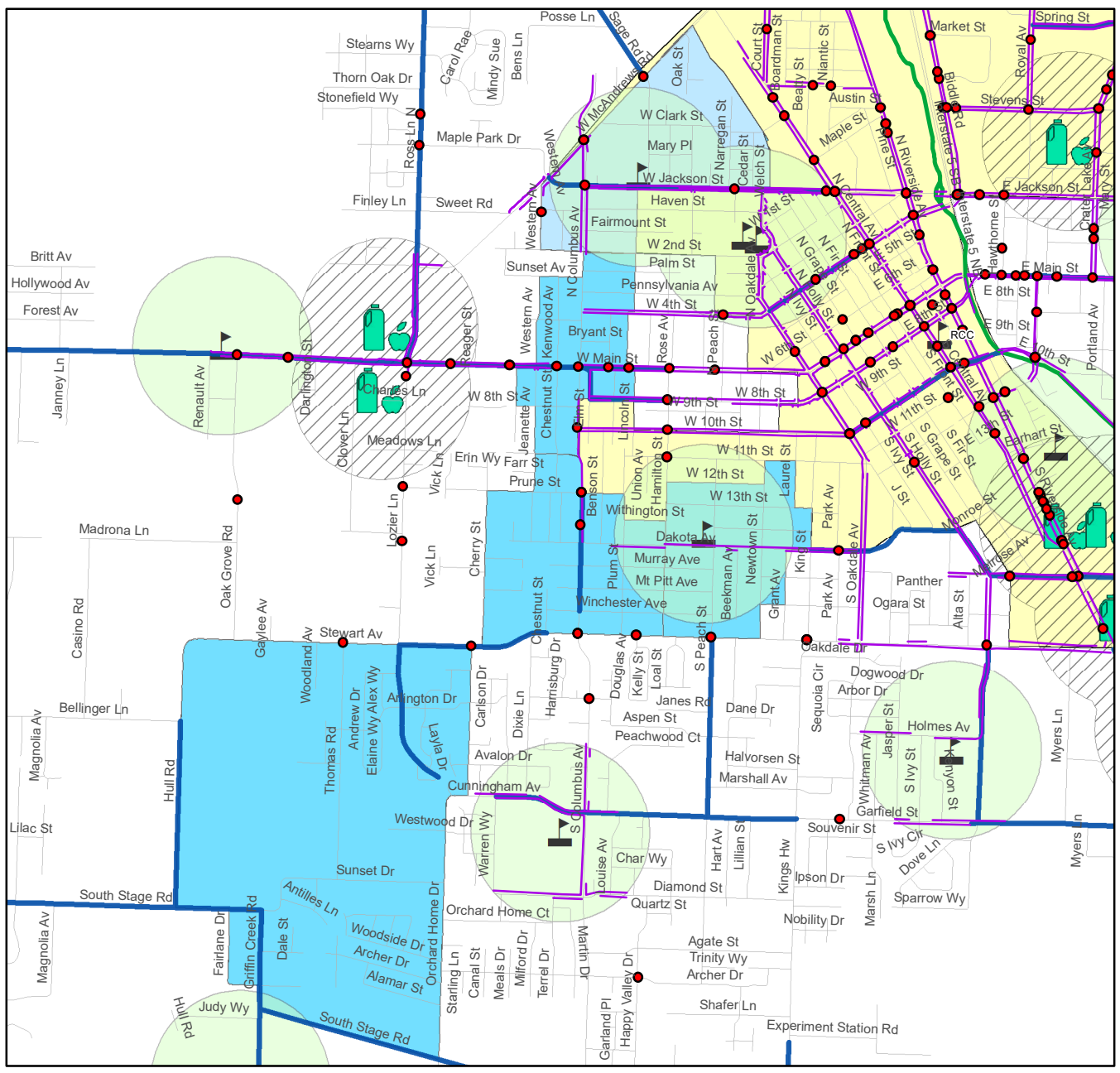
Multi-Use Path

0.25 Miles

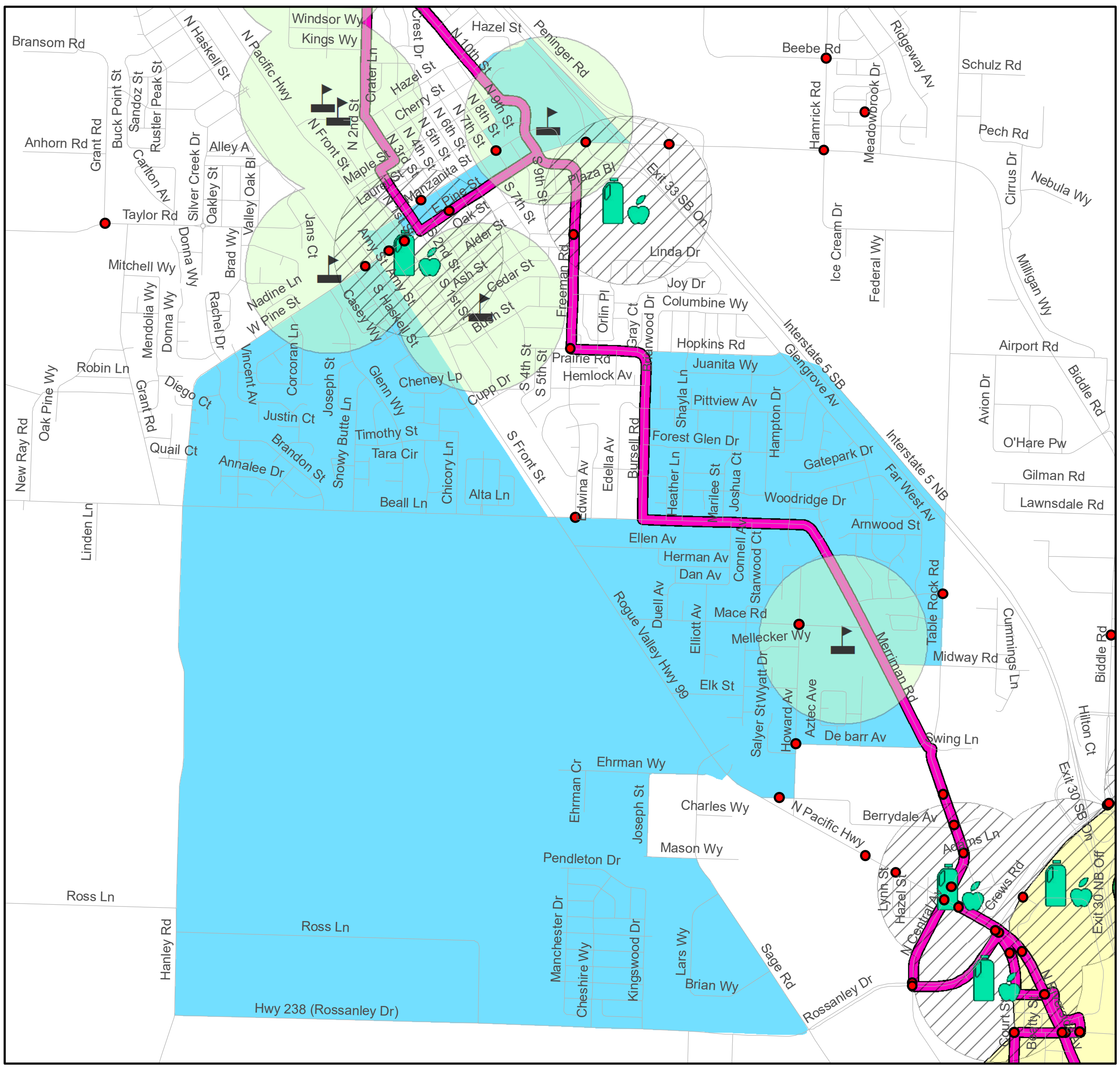
Map 3 Series: Transportation Needs Assessment
YOUNGER PERSONS (Under 18)




Posse Ln
Stearns Wy
Thorn Oak Dr
Stonefield Wy
Carol Rae
Mindy Sue
Bens Ln
Maple Park Dr
Rose Ln N
Finley Ln
Sweet Rd
Britt Av
Hollywood Av
Forest Av
Janney Ln
Renault Av
Darlington St
Charles Ln
Meadows Ln
Clover Ln
Vick Ln
Erin Wy
Farr St
Prune St
Lozier Ln
Madrona Ln
Oak Grove Rd
Casino Rd
Gaylee Av
Stewart Av
Woodland Av
Andrew Dr
Elaine Wy
Alex Wy
Arlington Dr
Laylya Dr
Carlson Dr
Dixie Ln
Harrisburg Dr
Bellinger Ln
Magnolia Av
Hull Rd
Thomas Rd
Lilac St
Sunset Dr
South Stage Rd
Antilles Ln
Woodside Dr
Archer Dr
Alamar St
Orchard Home Dr
Fairlane Dr
Griffin Creek Rd
Dale St
Judy Wy
Hull Rd
Cunningham Av
Avalon Dr
Westwood Dr
Warren Wy
S Columbus Av
Louise Av
Char Wy
Orchard Home Ct
Starling Ln
Canal St
Meals Dr
Milford Dr
Terrel Dr
Martin Dr
Garland Pl
Happy Valley Dr
Agate St
Trinity Wy
Archer Dr
Shafer Ln
Experiment Station Rd
Diamond St
Quartz St
Nobility Dr
Marsh Ln
Sparrow Wy
Ipson Dr
Kings Hw
Hart Av
Lillian St
Souvenir St
Garfield St
S Ivy Cir
Dove Ln
Whitman Av
Jasper St
S Ivy St
Lyon St
Holmes Av
Myers Ln
Sequoia Cir
Dogwood Dr
Arbor Dr
Dane Dr
Janes Rd
Aspen St
Peachwood Ct
Halvorsen St
Marshall Av
Douglas Av
Kelly St
Loal St
S Peach St
Oakdale Dr
Panther
Ogara St
Alta St
Park Av
S Oakdale Ave
King St
Grant Av
Beekman Av
Newtown St
Plum St
Murray Ave
Mt Pitt Ave
Winchester Ave
Withington St
Dakota Av
W 11th St St
W 12th St
W 13th St
Laure
Union Av
Hamilton St
Lincoln St
Benson St
Chestnut St
Elm St
Jeanette Av
W 8th St
W 9th St
W 10th St
W 8th St
Bryant St
W Main St
Rose Av
Peach St
Western Av
Kenwood Av
Reager St
Sunset Av
Pennsylvania Av
W 4th St
Palm St
W 2nd St
Fairmount St
Haven St
W Jackson St
Mary Pl
Narregan St
Cedar St
Welch St
W 1st St
W Clark St
W McAndrews Rd
Oak St
N Columbus Av
Western Av
N Oakdale Ave
N Grape St
N Holly St
N Ivy St
N Fir St
N Central Ave
N Riverside Ave
Pine St
Maple St
Austin St
Beatty St
Nantic St
Court St
Boardman St
Market St
Spring St
Royal Av
Riddle Rd
Interstate 5 N
Stevens St
Hawthorne St
E Jackson St
Crater Lake Hwy
E Main St
E 8th St
E 9th St
E 10th St
E 5th St
E 6th St
E 8th St
E 9th St
E 11th St
E 13th St
Portland Av
RCC
S Fir St
S Grape St
S Holly St
S Ivy St
J St
Monroe St
Melrose Av
Earhart St
S Riverside Ave
Front Street Station
Map 3-1, Medford
Area of Concern #1
YOUNGER PERSONS
Transit System
RVTD Transit Routes
2 (30 min Service)
10 (30 min Service)
21 (60 min Service)
24 (60 min Service)
30 (60 min Service)
40 (30 min Service)
60 (30 min Service)
0.25
Miles
N
Younger Person (Under 18) Households
More than twice regional rate
(> 40.2%)
Zero Car Households
More than twice regional rate
(> 16.2%)
Younger Persons + Zero Car Households
More than twice the regional rate for both
Grocery Store with 1/4 Mile Buffer
Public School
with 1/4 Mile Buffer
Bike/Ped Crashes 2010 - 2014


Posse Ln
Sage Rd
Stearns Wy
Thorn Oak Dr
Stonefield Wy
Carol Rae
Mindy Sue
Bens Ln
Maple Park Dr
Rose Ln N
Finley Ln
Sweet Rd
Britt Av
Hollywood Av
Forest Av
Janney Ln
Renault Av
Darlington St
Charles Ln
Meadows Ln
Clover Ln
Vick Ln
Erin Wy
Farr St
Prune St
Lozier Ln
Madrona Ln
Oak Grove Rd
Casino Rd
Gaylee Av
Stewart Av
Woodland Av
Andrew Dr
Elaine Wy
Alex Wy
Arlington Dr
Laylya Dr
Carlson Dr
Dixie Ln
Harrisburg Dr
Bellinger Ln
Magnolia Av
Hull Rd
Thomas Rd
Lilac St
Sunset Dr
South Stage Rd
Antilles Ln
Woodside Dr
Archer Dr
Alamar St
Orchard Home Dr
Fairlane Dr
Griffin Creek Rd
Dale St
Judy Wy
Hull Rd
Cunningham Av
Avalon Dr
Westwood Dr
Warren Wy
S Columbus Av
Louise Av
Char Wy
Orchard Home Ct
Starling Ln
Canal St
Meals Dr
Milford Dr
Terrel Dr
Martin Dr
Garland Pl
Happy Valley Dr
Agate St
Trinity Wy
Archer Dr
Shafer Ln
Experiment Station Rd
Diamond St
Quartz St
Nobility Dr
Marsh Ln
Sparrow Wy
Ipson Dr
Kings Hw
Hart Av
Lillian St
Souvenir St
Garfield St
S Ivy Cir
Dove Ln
Whitman Av
Jasper St
S Ivy St
Lyon St
Holmes Av
Myers Ln
Sequoia Cir
Dogwood Dr
Arbor Dr
Dane Dr
Janes Rd
Aspen St
Peachwood Ct
Halvorsen St
Marshall Av
Douglas Av
Kelly St
Loal St
S Peach St
Oakdale Dr
Panther
Ogara St
Alta St
Park Av
S Oakdale Ave
King St
Grant Av
Beekman Av
Newtown St
Plum St
Murray Ave
Mt Pitt Ave
Winchester Ave
Withington St
Dakota Av
W 11th St St
W 12th St
W 13th St
Laure
Union Av
Hamilton St
Lincoln St
Benson St
Chestnut St
Elm St
Jeanette Av
W 8th St
W 9th St
W 10th St
W 8th St
Bryant St
W Main St
Rose Av
Peach St
Western Av
Kenwood Av
Reager St
Sunset Av
Pennsylvania Av
W 4th St
Palm St
W 2nd St
Fairmount St
Haven St
W Jackson St
Mary Pl
Narregan St
Cedar St
Welch St
W 1st St
W Clark St
W McAndrews Rd
Oak St
N Columbus Av
Western Av
N Oakdale Ave
N Grape St
N Holly St
N Ivy St
N Fir St
N Central Ave
N Riverside Ave
Pine St
Maple St
Austin St
Beatty St
Nantic St
Court St
Boardman St
Market St
Spring St
Royal Av
Riddle Rd
Interstate 5 N
Stevens St
Hawthorne St
E Jackson St
Crater Lake Hwy
E Main St
E 8th St
E 9th St
E 10th St
E 5th St
E 6th St
E 8th St
E 9th St
E 11th St
E 13th St
Portland Av
RCC
S Fir St
S Grape St
S Holly St
S Ivy St
J St
Monroe St
Melrose Av
Earhart St
S Riverside Ave
Bike Lane
Sidewalk
Bear Creek
Greenway
Map 3-2, Medford
Area of Concern #1
YOUNGER PERSONS
Bike/Pedestrian System
(Arterials & Collectors)
0.25
Miles

N



Map 3-3
Central Point / N. Medford
Area of Concern #2
YOUNGER PERSONS

Transit System

RVTD Transit Routes

40 (30 min Service)

0.25
Miles

Younger Person (Under 18) Households

More than twice regional rate
(> 40.2%)

Zero Car Households

More than twice regional rate
(> 16.2%)

Younger Persons + Zero Car Households*

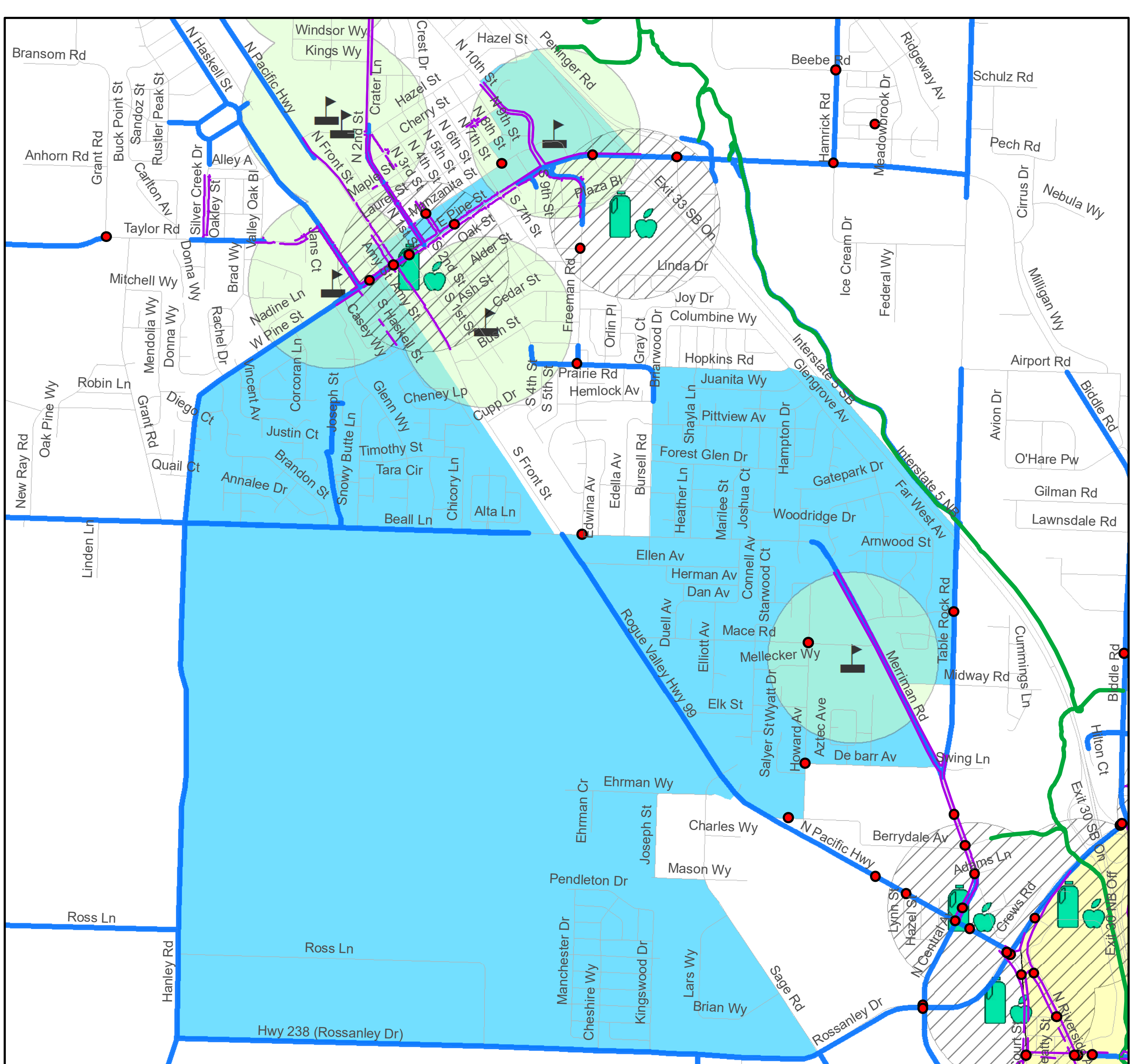
More than twice the regional rate for both

Grocery Store with 1/4 Mile Buffer

Public School
with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

* None Located in Subject Area



Map 3-4
Central Point / N. Medford
Area of Concern #2
YOUNGER PERSONS

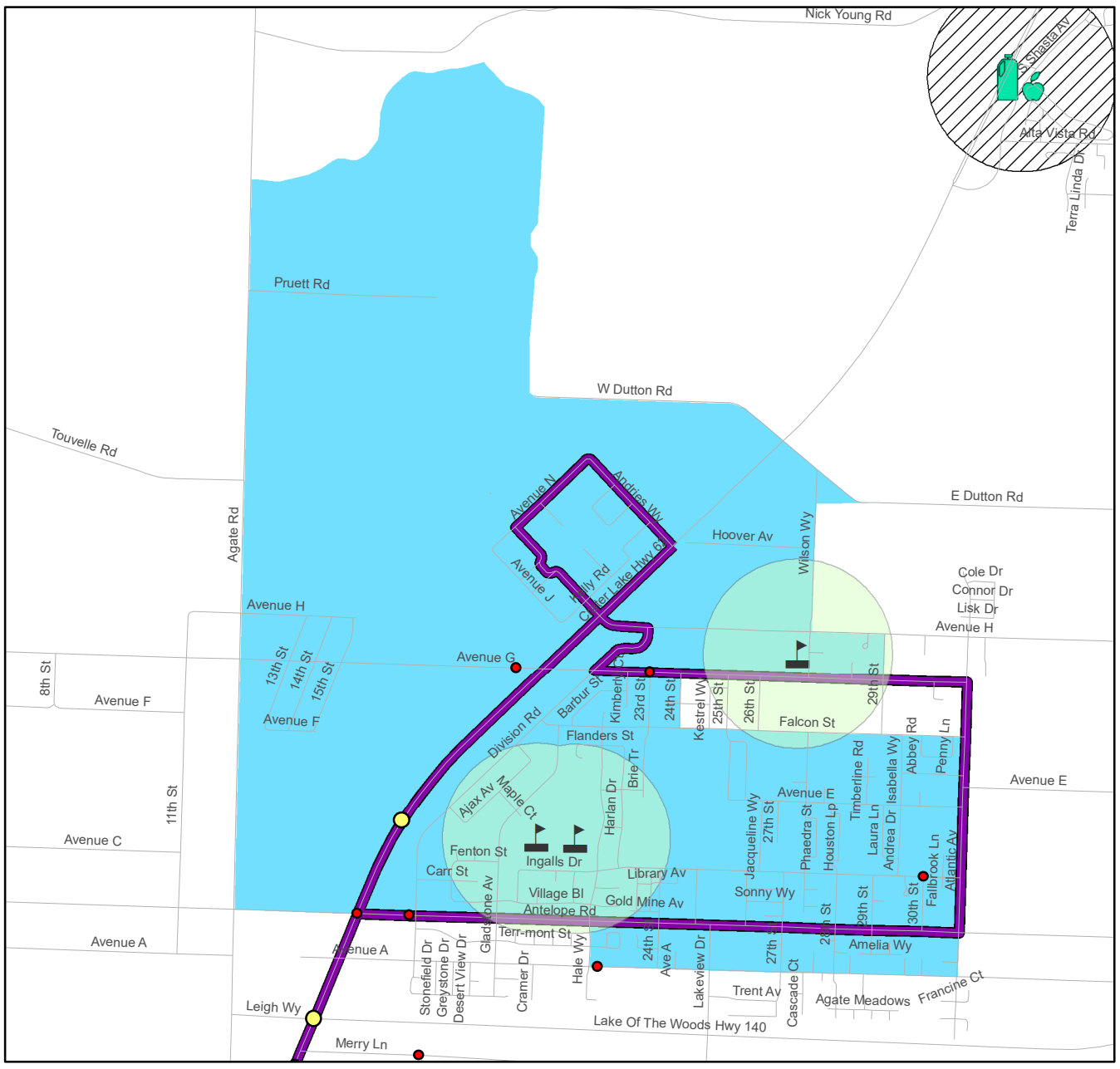
Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

Bear Creek Greenway

0.25
Miles



Map 3-5, White City Area of Concern #3 YOUNGER PERSONS

Transit System

RVTD Transit Routes

60 (30 min Service)

N

0.25 Miles

Younger Person (Under 18) Households

More than twice regional rate (> 40.2%)

Younger Persons + Zero Car Households*

More than twice the regional rate for both

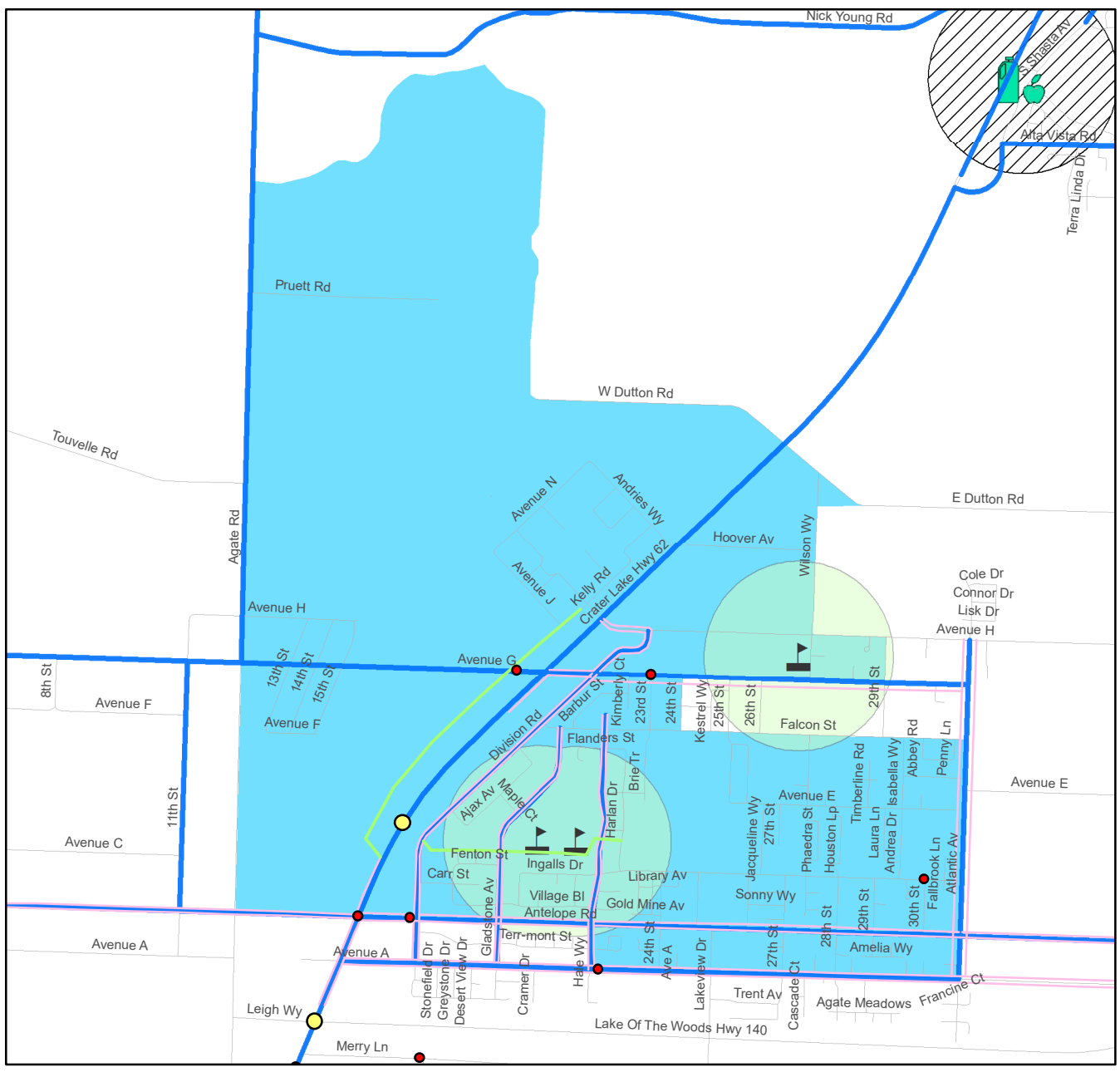
* None Located in Subject Area

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

Bike/Ped Fatalities 2010 - 2014



Map 3-6, White City Area of Concern #3 YOUNGER PERSONS

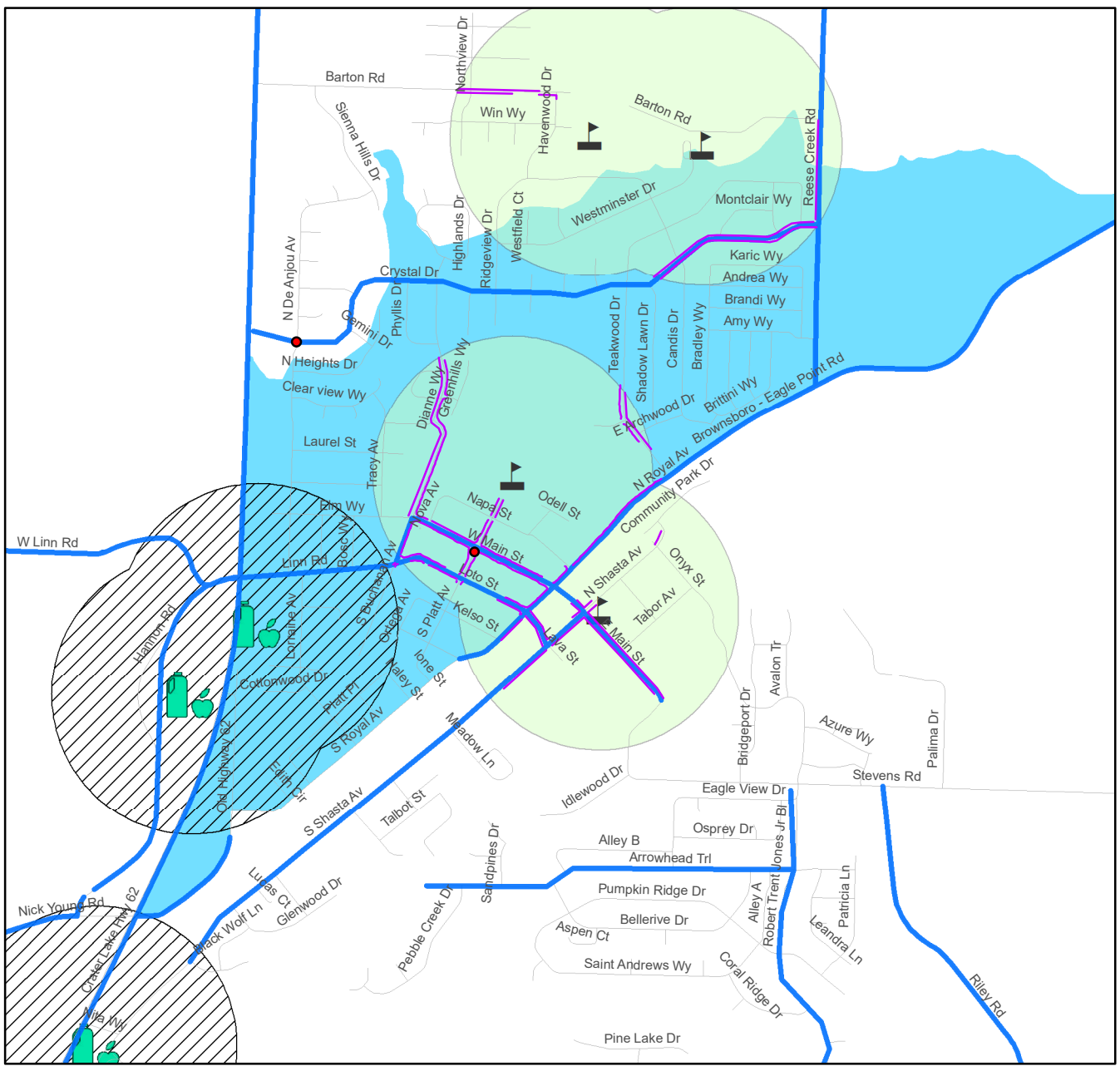
Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

Multi-Use Path

0.25 Miles



N

Map 3-7, Eagle Point Area of Concern #4
YOUNGER PERSONS

Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

(No Transit Service)

0.25 Miles

Younger Person (Under 18) Households

More than twice regional rate (> 40.2%)

Younger Persons + Zero Car Households*

More than twice the regional rate for both

* None Located in Subject Area

Grocery Store with 1/4 Mile Buffer

Public School with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

Map 4 Series: Transportation Needs Assessment
SENIORS (AGE 65+)

N

Eagle Point
White City
Central Point
Medford
Jacksonville
Phoenix
Talent
Ashland

Area of Concern #3
Medford
See Map 4-5 & 4-6 for details

Area of Concern #2
Phoenix
See Map 4-3 & 4-4 for details

Area of Concern #1
Talent
See Map 4-1 & 4-2 for details

Senior (Age 65+) Population
- More than 3 times regional rate (> 51.3%)
- More than twice regional rate (34.3% - 51.3%)

Zero Car Households
- More than twice regional rate (> 16.2%)

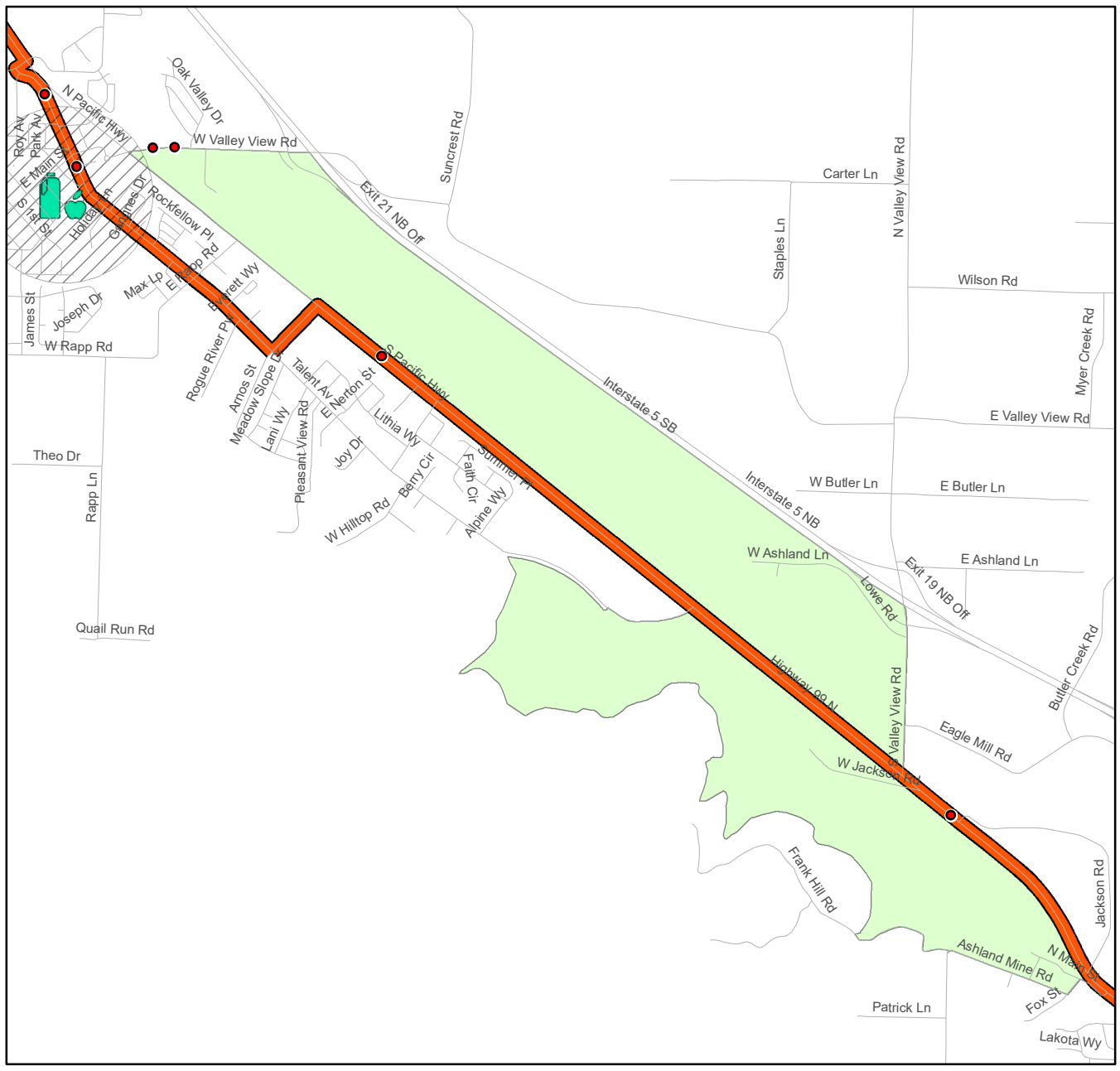
Seniors & Zero Car Households
- More than twice the regional rate for both

- MPO Boundary
- City Boundary
- Roadways

RVTD Transit Routes
- 2 (30 min Service)
- 10 (30 min Service)
- 21 (60 min Service)
- 24 (60 min Service)
- 30 (60 min Service)
- 40 (30 min Service)
- 60 (30 min Service)

Source: Jackson County GIS, RVCOG, ODOT
2010 Census TableP5, ACS 54 2009-2013,
Tables B17017 & B25044
3/24/2016 SC

0 0.5 1 2 Miles



N

Map 4-1, Talent
Area of Concern #1
Seniors (Age 65+)

Transit System

RVTD Transit Route

10 (30 min Service)

0.25 Miles

Seniors (Age 65+) Population

More than twice regional rate
(34.3% - 51.3%)

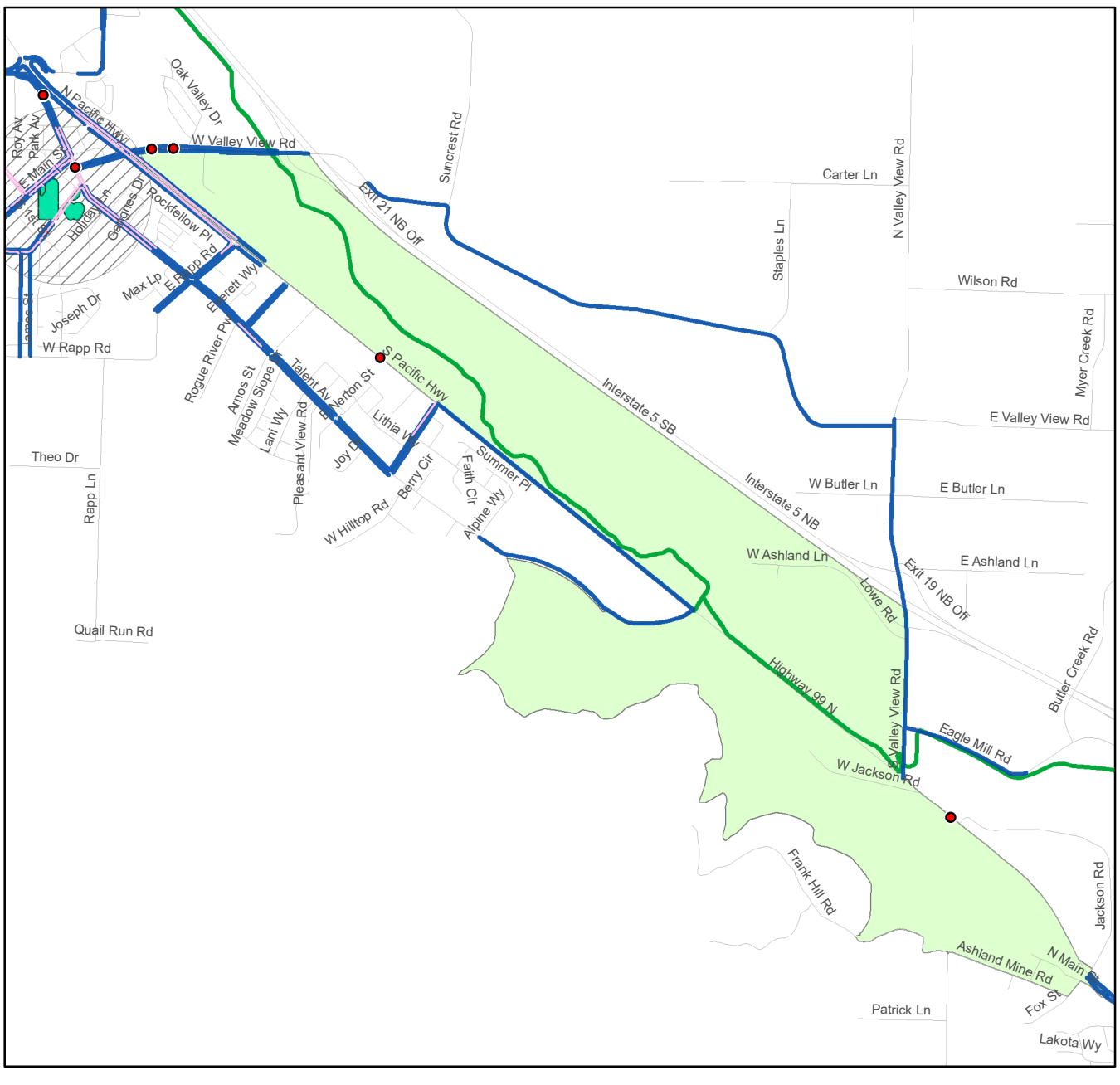
Seniors + Zero Car Households*

More than twice the regional rate for both

* None Located in Subject Area

Grocery Store with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014



Map 4-2, Talent
Area of Concern #1
Seniors (Age 65+)

Bike/Pedestrian System
(Arterials & Collectors)

Bike Lane

Sidewalk

Bear Creek Greenway

0.2 Miles

Map 4-3, Phoenix Area of Concern #2 Seniors (Age 65+)

Transit System

RVTD Transit Route

10 (30 min Service)

Senior (Age 65+) Population

More than 3 times regional rate (> 51.3%)

Seniors & Zero Car Households

More than twice the regional rate for both (>51.3%, >16.6%)

Grocery Store with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

Bike/Ped Fatalities 2010 - 2014

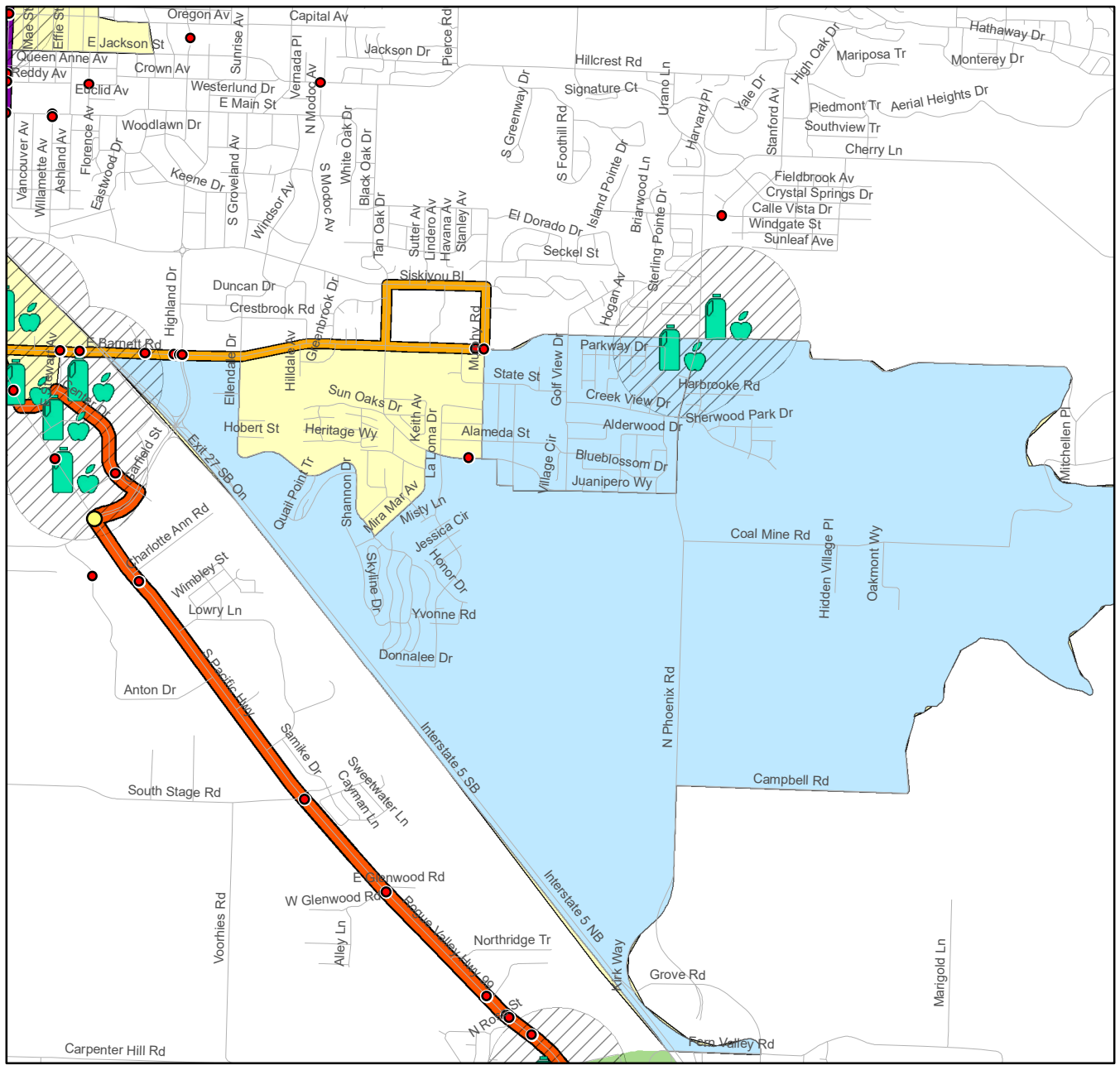
Map 4-4, Phoenix Area of Concern #2 Seniors (Age 65+)

Bike/Pedestrian System (Arterials & Collectors)

Bike Lane

Sidewalk

Bear Creek Greenway



Map 4-5, Medford Area of Concern #3 Seniors (Age 65+)

Transit System

RVTD Transit Route

- 10 (30 min Service)
- 24 (60 min Service)

0.25 Miles

Senior (Age 65+) Population

More than 3 times regional rate (> 51.3%)

Zero Car Households

More than twice regional rate (> 16.2%)

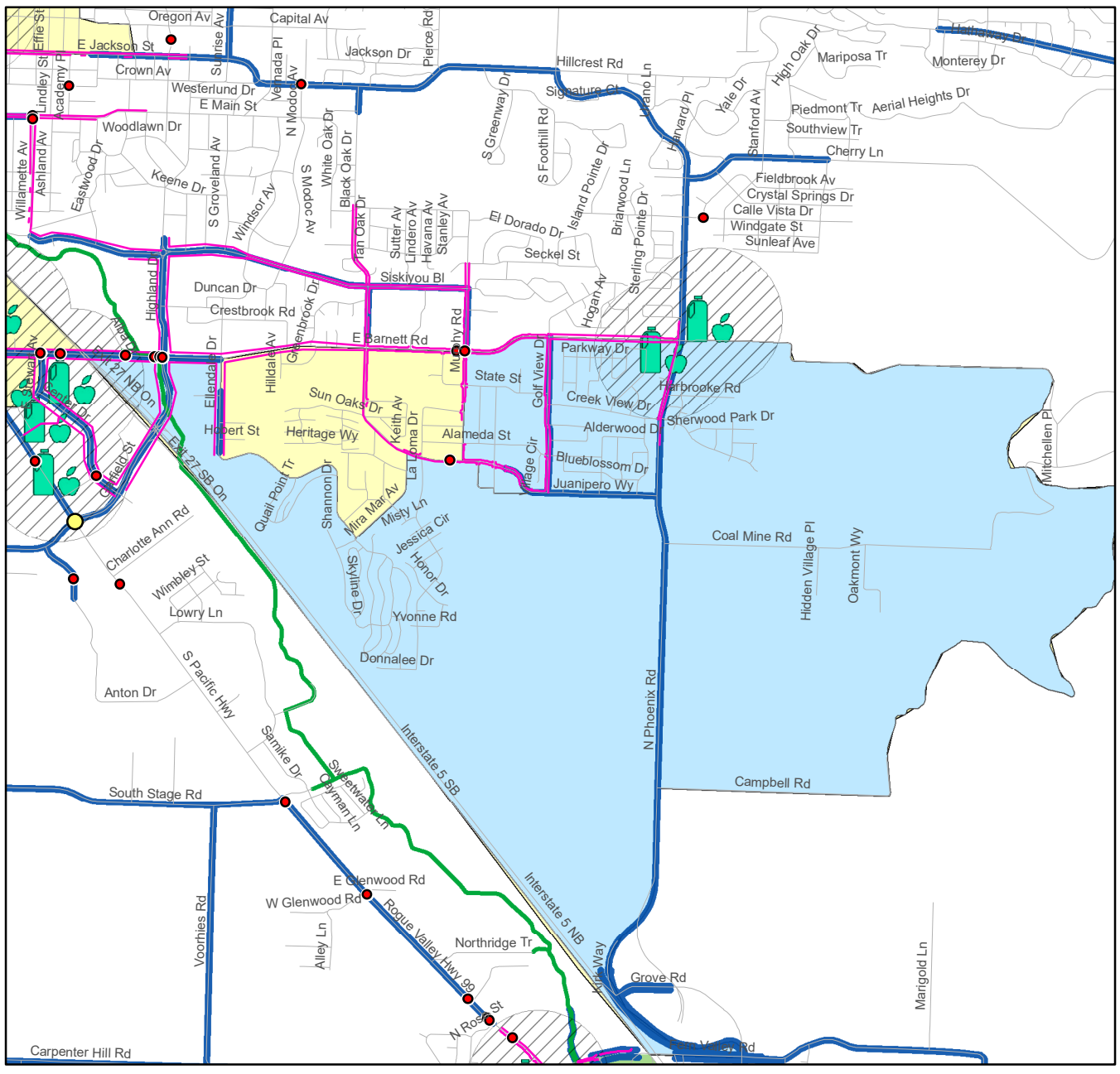
Seniors & Zero Car Households

More than twice the regional rate for both

Grocery Store with 1/4 Mile Buffer

Bike/Ped Crashes 2010 - 2014

Bike/Ped Fatalities 2010 - 2014



Map 4-6, Medford Area of Concern #3 Seniors (Age 65+)

Bike/Pedestrian System (Arterials & Collectors)

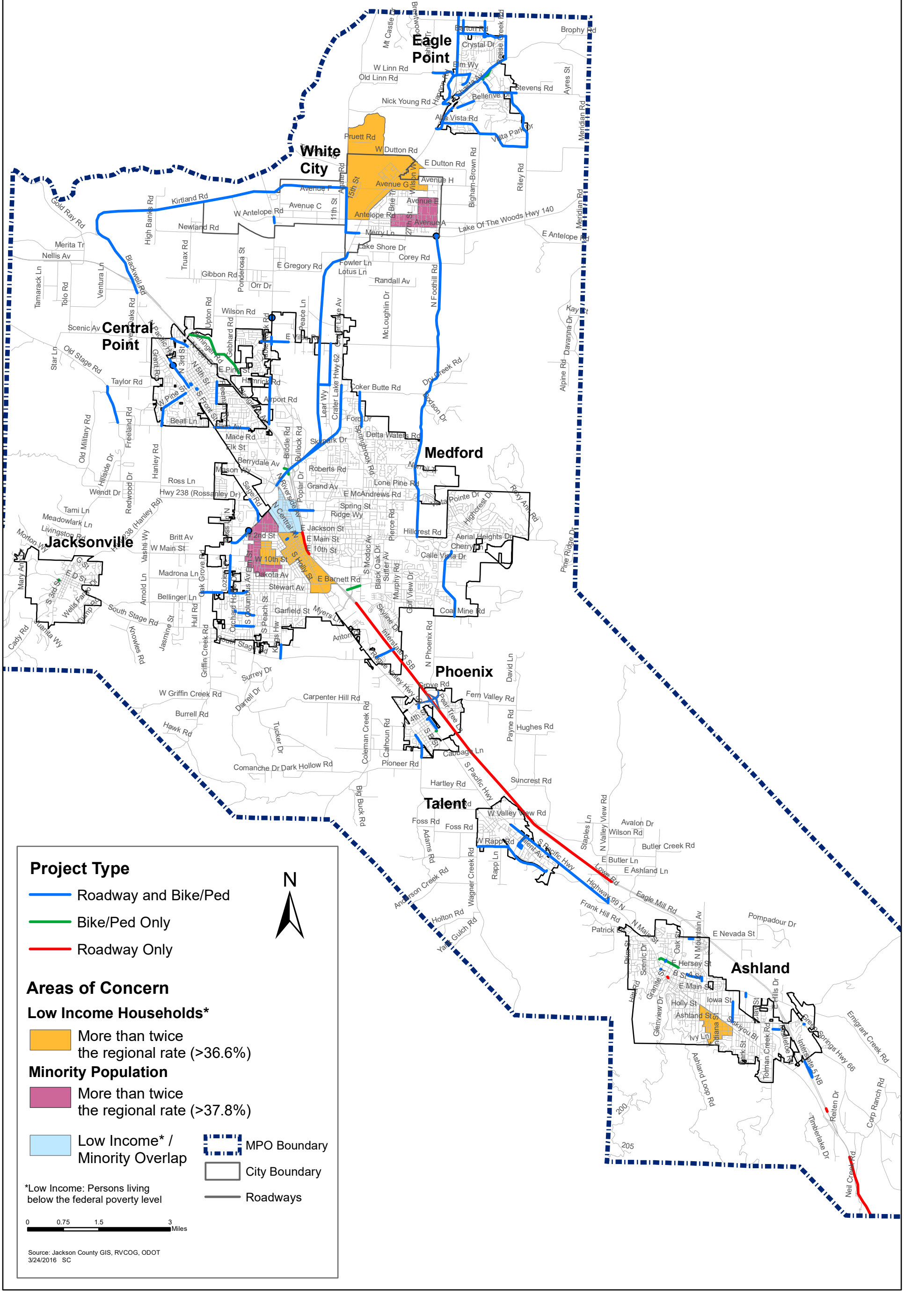
- Bike Lane
- Sidewalk
- Bear Creek Greenway

0.25 Miles

Map 5: Planned Investments (2013-2038)

Regional Transportation Plan (RTP) Projects, as of December 2015

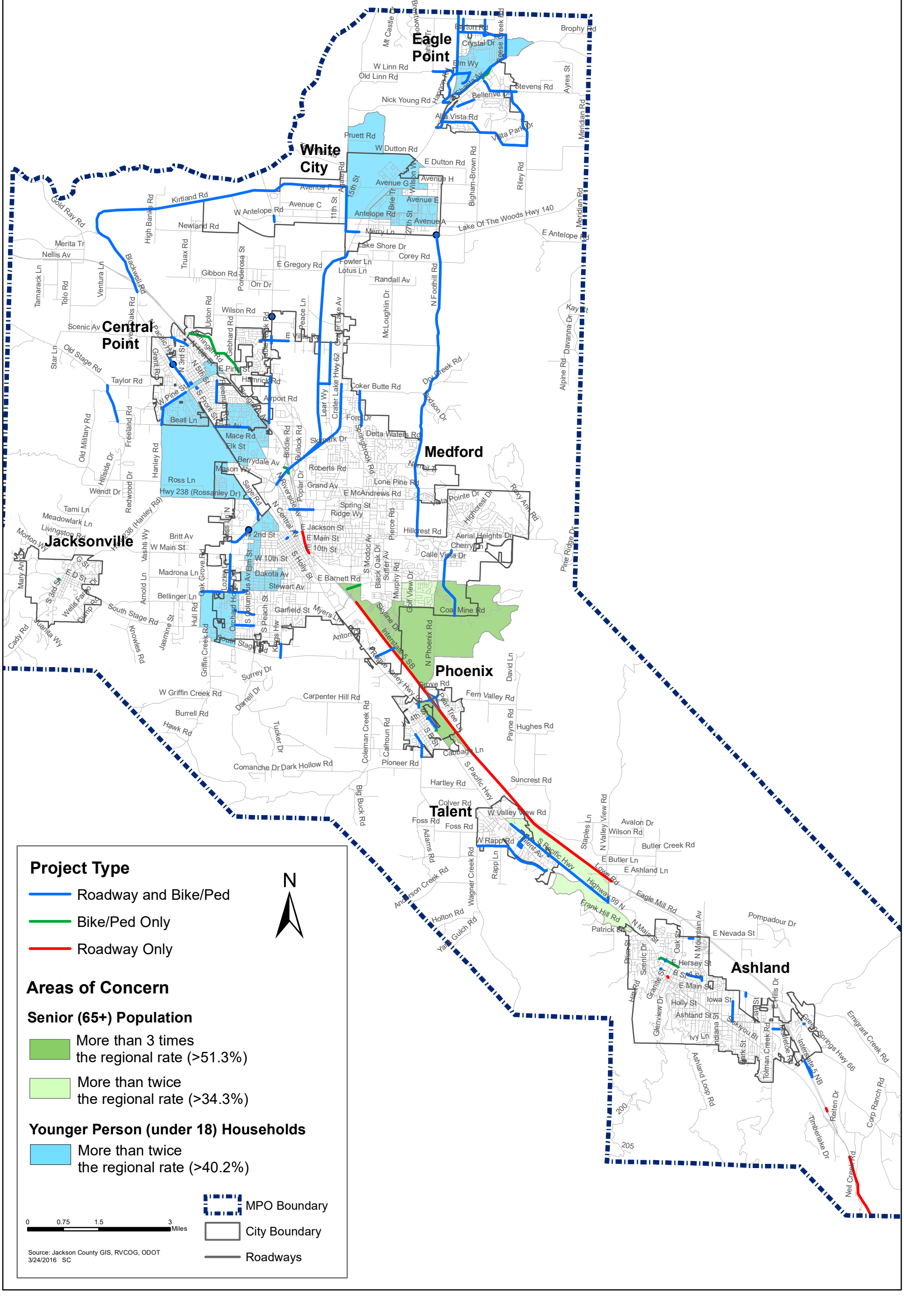
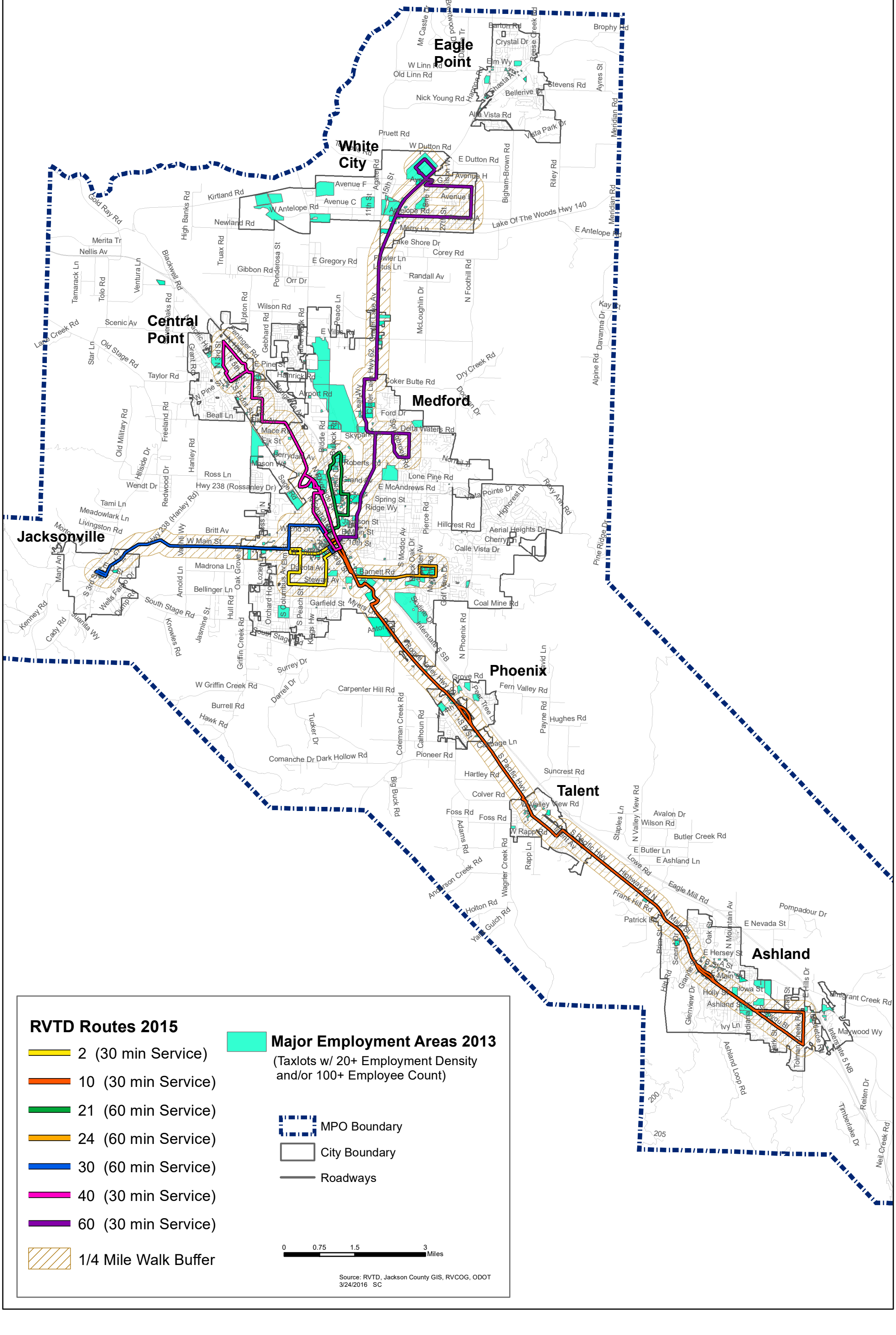
Areas of Concern Identified
- LOW INCOME
- MINORITY



Map 5.1: Planned Investments (2013-2038)

Regional Transportation Plan (RTP) Projects, as of December 2015

Areas of Concern Identified
- SENIORS (Age 65+)
- YOUNGER PERSONS (under 18)



Map 6: Major Employment Areas and RVTD Transit Routes